

LACROSSE

OUT

CANCER



powering cures, realizing futures

SPONSORSHIP OPPORTUNITIES

WHY PEDIATRIC CANCER RESEARCH FOUNDATION?



- Cancer is the leading disease-related cause of death for children 19 and younger in the US, yet only 4% of federal funding for cancer research supports childhood cancers. Every 2 minutes a child is being diagnosed with cancer worldwide.
- While research has improved outcomes and saved lives, 95 % of survivors have a significant side effect by age 45 from their disease or more commonly, its treatment.
 - Cognitive impairment affects 1/3 of survivors
 - Infertility is one of most common and life-altering complications
 - Survivors have 15-fold increased risk of Congestive Heart Failure
- #1 Priority: Powering Research- Accelerate cures and reduce the short and long-term toxicity of cancer therapy through cutting-edge research that incorporates the integration of data sciences and AI technology that supports clinical trials and fosters new discoveries.
- #2 Priority: Equitable Care - Ensure that all children have equitable access to pediatric cancer research, treatment, and care, addressing disparities based on race, ethnicity, socioeconomic status, and geographic location.
- #3 Priority: Survivorship and Mental Health- Address the short and long-term health, mental well-being, and overall quality of life for pediatric cancer survivors, ensuring they are empowered to lead fulfilling, productive lives.



WHAT IS THE LACROSSE OUT CANCER® CHALLENGE?

A national challenge that unites all lacrosse teams, coaches and players of any age, gender or skill level in the fight to end childhood cancer.

Proceeds from this campaign will directly support pediatric cancer research across the country.

Your support will power cures and save lives!



PRESENTING SPONSOR - \$150,000

Sponsor Benefits:

- National Recognition as the Presenting Sponsor for the LaCROSSe Out Cancer campaign
 - LaCROSSe Out Cancer presented by “sponsor”
- Includes 20 tickets to your choice of a Premier Lacrosse League game, plus 20 LaCROSSe Out Cancer t-shirts and hats
- Includes VIP experiences with pediatric cancer patients
- Includes a booth space at onsite activations across the nation with speaking opportunities
- Sponsor logo to be included on participant t-shirts, event collateral, and PCRF website
- Opportunity to provide branded promotional items to be distributed to every participating player
- Customized social media campaign celebrating our partnership



TITLE SPONSOR - \$75,000

Sponsor Benefits:

- National Recognition as the Title Sponsor for the LaCROSSE Out Cancer campaign
- Includes 10 tickets to your choice of a Premier Lacrosse League game, plus 10 LaCROSSE Out Cancer t-shirts and hats
- Includes VIP experiences with pediatric cancer patients
- Includes a booth space at onsite activations
- Sponsor logo to be included on participant t-shirts, event collateral, and PCRf website
- Customized social media campaign celebrating our partnership



GOLDEN GOAL SPONSOR- \$25,000

Sponsor Benefits:

- Includes 10 tickets to your choice of a Premier Lacrosse League game, plus 10 LaCROSSe Out Cancer t-shirts and hats
- Includes a booth space at one onsite activation across the nation
- Sponsor logo to be included on participant t-shirts, event collateral, and PCRf website



HAT TRICK SPONSOR - \$10,000

Sponsor Benefits:

- Includes 6 tickets to your choice of a Premier Lacrosse League game, plus 6 LaCROSSe Out Cancer t-shirts and hats
- Sponsor logo to be included PCRf website and select social activation

VICTORY SPONSOR - \$5,000

Sponsor Benefits:

- Sponsor logo to be included PCRf website and select social activation



WHAT ARE SOME ADDITIONAL BENEFITS OF PARTICIPATING?

- Provide an opportunity for student-athletes to give back to their local community
- Unite with other NCAA, HS, Youth programs
- Engage fans and supporters to build excitement for your program
- Create media opportunities
- Raise critical funds for pediatric cancer research



LACROSSE OUT CANCER GAME WITH THE PLL



MESSAGE FROM AMBASSADOR, SCOTTY ROGERS



“Partnering with the Pediatric Cancer Research Foundation to bring a smile to these kids fighting this beast of a battle is a passion of mine. I am honored to be able to use my platform to share about the urgent need to fund pediatric cancer research. I accept the LaCROSSE Out Cancer Challenge and challenge all of my friends and supporters to accept the challenge as well! Together we can fund breakthroughs that will save lives! Let’s GO!”

Scotty Rogers
Former PLL Goalie
LaCROSSE Out Cancer Ambassador

Thank you for your consideration!

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