



## 2017 ANNUAL REPORT

# YOUR GIFT POWERS HOPE

To improve the **care, quality of life and survival rate** of children with malignant disease.



**PCRF** Pediatric Cancer  
Research Foundation

# LEADING THE WAY

It's more than a job, it's a mission. We begin each day with our best foot forward – **our leaders.**

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## MESSAGE FROM THE PRESIDENT



Dear Friends:

We are honored and excited to present our report of the Pediatric Cancer Research Foundation's activities for the past year. The report highlights the hard work and endless hours of dedication that produced tremendous results in 2017 in the battle against childhood cancer. PCRf's achievements during the year include the following:

- Record high fundraising year gross of \$4.1 million
- NVRQT Goes Country event with Chicago Cubs raises \$600,000
- CTEL (Cellular Tissue) Lab at NYMC officially opens

The PCRf team is proud to continue its exceptional work in fundraising and research support, while maintaining its 4-Star rating from Charity Navigator, exceeding industry standards and outperforming most other charities in its fight against childhood cancer with transparency and efficiency. Donors

can feel secure in knowing that their precious donations are being responsibly handled and are funding world class research.

As I write this message I hold great excitement in the prospects for further success in the coming year and the long term success of our journey together. I hope that you will support our courageous cancer warriors and join our team today to improve the lives of survivors and find an end to childhood cancer. Every dollar spent gets us closer to a cure.

Warmest regards,

**Elizabeth V. McNulty**  
President, Board of Directors

# MESSAGE FROM THE EXECUTIVE DIRECTOR

Recently a friend reminded me that every day we need to do what makes us happy in our daily life. Some would say that battling pediatric cancer on a daily basis is too hard, or too tough. But really, if an 11 year old 4-time warrior can do it...then bring it on. What makes our team happy at PCRF is knowing that we make a difference in not only the survival rate, but also the quality of life of these young survivors. Allowing our mighty little warriors to go on and live each day doing what makes them happy.

Our singular job at PCRF is to improve the care, quality of life and survival rate of children with malignant disease. The dictionary defines being a survivor as: to remain alive or to continue to prosper or function. The research we have done for the past 35 years has allowed us to change the trajectory of many these lives. It's no longer about just getting through treatment, now we can talk about going on to live a full life.

2017 saw PCRF launch our first year of supporting pediatric cancer survivors who are now college students. With the launch of our scholarship program we were able to support 12 students across the country in their journey to live their best life in spite of being a cancer patient. Knowing that the treatments to cure these warriors has the risk of diminished capacity in daily life activities, we thought helping to fulfill the "quality of life" part of our mission was a great next step. In 2017 we funded more research than ever in our history. Funding new researchers in our emerging grant category and strong basic science, our core remains strong steadfast to support the most brilliant minds across the country.

Whether you have stood vigil with us for the past 35 years or are just joining us on our journey to find a cure, we are grateful to you. To meet the challenges of diminished federal funding of pediatric cancer, we need your help. It's a big job, but a great job! Join us as we meet the challenges of today and look to a future that ensures transformative discoveries for our next generations.



## EXECUTIVE DIRECTOR SUPPORTED GRANT – THE OHANA PROJECT

In spring of 2017, MaxLove Project presented us a groundbreaking proposal that aimed to improve survivorship quality of life, a vital unmet need for families affected by childhood cancer. Only in the last decade have researchers and clinicians recognized the need for specialized long-term preventive care that can treat the whole child physically, emotionally, and socially.

Focusing on the whole family ("Ohana" in Hawaiian culture) affected by childhood cancer, The Ohana Project is a novel 12-week program that aims to profoundly improve the short- and long-term health of all children fighting cancer by engaging both parents and children alike in tailored integrative therapies (like acupuncture and therapeutic massage), culinary training, small-group facilitated social support, and professional and personalized consultations for nutrition, physical therapy, and psycho-social wellness. This community-based therapy model will empower families to make lasting health and behavior changes that will dramatically improve the long-term health outcomes for this most vulnerable population.

A handwritten signature in black ink that reads "Jeri Wilson".

**Jeri Wilson**  
Executive Director

# CANCER WARRIORS

We identify Cancer Warriors as both children and their families as a whole. They are the most aware of the need for a cure as they each have had to battle malignant disease and face the challenges of treatments, side effects and after effects of childhood cancer. Our Cancer Warriors share their journeys with us in hopes that you become aware of the need for a cure.

## PCRF SCHOLARSHIP AWARD

As PCRF continues to seek the most effective ways to support children and families affected by cancer, we launched the Pediatric Cancer Research Foundation Survivors Scholarship. The scholarship program started in 2017 with the intention to support the educational pursuits of cancer survivors attending vocational school, university, or college.

It has recently been estimated that by age 45, 95.5% of childhood cancer survivors will be diagnosed with at least one serious chronic health condition, and 80.5% will face a life-threatening health condition (Hudson 2014). The treatments that saved their life later puts them at risk for greatly diminished quality of life and early death (Oeffinger 2006; Armstrong 2014). As evidence of long-term survivorship health risks has grown over the past decade, efforts have been made to raise awareness of the unique survivorship care needs of this population. Despite a consensus on the need for quality of life interventions and preventive health behavior promotion to reduce these risks, childhood cancer

survivors and their families are offered few such resources during treatment or in follow-up care. Research has shown that there is little capacity in pediatric oncology clinics or in primary care practices to provide the necessary survivorship care for this population. This results in a significant and urgent unmet need for survivorship-focused care that targets quality of life and preventive health behaviors early in the cancer control continuum.

Further, childhood cancer survivors are more than four times more likely to have difficulty finding employment as compared with healthy people (Hewitt, Weiner, Simone 2003). Through these scholarships, PCRF is providing a tangible means of supporting quality of life for childhood cancer survivors. We hope to actively contribute to the long-term care of cancer survivors, giving them tools to succeed in their community and adult lives. And ultimately, improving quality of life and raising employment statistics for this population.

### 2017 SCHOLARSHIP AWARDEE HIGHLIGHT:

MEET PETER ZINSLI  
Notre Dame University  
Diagnosed with ALL at 13 years old



"The most formative event in my life to date has been my leukemia diagnosis. I was faced with the harsh reality that my high school experience would vary greatly from that of the typical teenager. As a seventh grader with daily chemotherapy treatments lined up for the next four years, I focused solely on the impacts my disease would have on me.

The best thing anyone can do in life is use their experience or knowledge to help others. My experiences are unique, which lets me help others in a way that many cannot. Once I was able, I sought to discover ways I could use my experience to help others. I volunteered at blood drives and at the hospital, alongside nurses, to share my experience with young newly diagnosed cancer patients. I want to be a positive force in my community, to console those in need; to share my hope."

# AMBASSADOR PROGRAM

Our PCRF Ambassadors know what it means to be a fighter and survivor. And what a vital role research plays in improving treatments, quality of life and survival rates of children with malignant disease. These brave warriors help promote the mission of PCRF, the value of what PCRF does, and help us raise awareness for pediatric cancer research.

Jennifer Gaudette  
Co-Chair

Shea Culbertson  
Diann Lentini  
Ian Engdahl

Gavin Rowe  
Zein Youssef

Lana Clay  
Casey Weiner  
Danny Fariello

Alicia & Libby Saldivar  
Kelby Wright  
Scarlette Tipton  
Mark Khouzam

Kim Weiner  
Co-Chair

Sydney Waldrop  
Lucas Ellinger

## AMBASSADOR FEATURE:

## MEET SYDNEY

AGE: 12

SURVIVOR



Two weeks after turning seven, Sydney was taken to the emergency room unable to walk. After several tests and X-rays, an MRI revealed a golf ball sized tumor surrounding her spinal cord. She had to be rushed to surgery to relieve the pressure on her spinal cord. The surgery was successful in removing part of the tumor; it also revealed it had eaten through her T6 vertebrae. She was put in a back brace until an official diagnosis could be made so treatment could begin.

That diagnosis came four weeks later. Langerhans Cell Sarcoma, an extremely rare sarcoma with only 50 documented cases and no treatment protocol. In those 50 cases, none were children and none presented on or near the spinal cord, all other cases were in the throat. Decisions had to be made, as her vertebrae still needed to be fused and rebuilt where tumor had destroyed bone. She also needed to start treatment. Treatment involves chemotherapy. Chemotherapy does not discriminate between good and bad cells, it kills them all. How could her body rebuild anything while destroying the cells

needed to facilitate the rebuilding process? Sydney's parents went through numerous discussions with their team of doctors, and prayed for guidance. Ultimately, they made the decision to have surgery before starting treatment.

The greatest concern of her treatment was that there was simply not enough research to know how the aggressive cancer would react to chemotherapy. Thankfully with foundations like the Pediatric Cancer Research Foundation, advancements in research and the development of innovative protocols are happening today. Sydney is now considered N.E.D. (no evidence of disease) and is part of the PCRF family by being an ambassador and telling her cancer journey story.

Sydney is now a thriving, energetic 13 year old attending 8th grade. Her favorite subjects are science and math and hopes to become a diving instructor one day. Thanks to research, PCRF helps kids like Sydney, be kids.

# YOUR GIFTS HARD AT WORK

Someday is today – funding life changing research. Cancer knows no boundaries and neither do we! PCRF is reaching further to fund promising research.

## 2017 RESEARCHERS

- 1** **Monika A. Davare, Ph.D.**  
Oregon Health and Science University, Medulloblastoma
- 2** **Adam de Smith, Ph.D.**  
University of California, San Francisco, Acute Lymphoblastic Leukemia (ALL)
- 3** **Katharine Offer, M.D.**  
Memorial Sloan Kettering Cancer Center, Neuroblastoma
- 4** **Mitchell S. Cairo, M.D.**  
New York Medical College Pediatric Cancer Research Foundation Laboratory
- 5** **Kathleen Sakamoto, M.D., Ph.D.**  
Lucile Packard Children's Hospital Stanford University Pediatric Acute Leukemia
- 6** **Brian Crompton, M.D.**  
Dana Farber Cancer Institute Ewing Sarcoma
- 7** **Anat Erdreich-Epstein, M.D., Ph.D.**  
Children's Hospital Los Angeles, Medulloblastoma
- 8** **Yong-mi Kim, M.D., MPH, Ph.D.**  
Children's Hospital Los Angeles, Acute Lymphoblastic Leukemia (ALL)
- 9** **Theodore Moore, M.D.**  
Mattel Children's Hospital UCLA, Pediatric Hematology/Oncology (PHOS) Grant Program
- 10** **Jessica Heath, M.D.**  
The University of Vermont College of Medicine, Leukemia
- 11** **Rishi Lulla, M.D., M.S. and Amanda M. Saratsis, MD**  
Ann & Robert Lurie Children's Hospital of Chicago, Pediatric Brain Tumors/DIPG

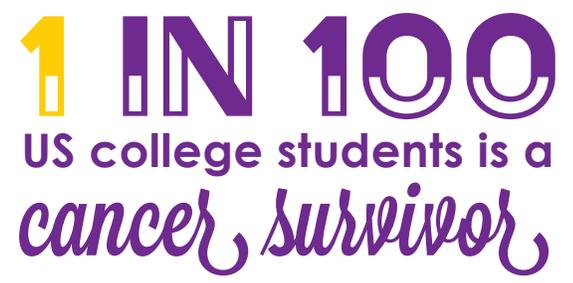
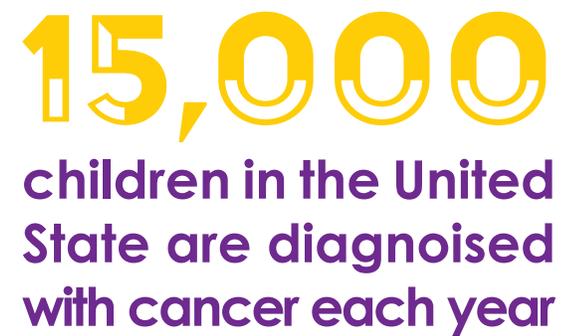
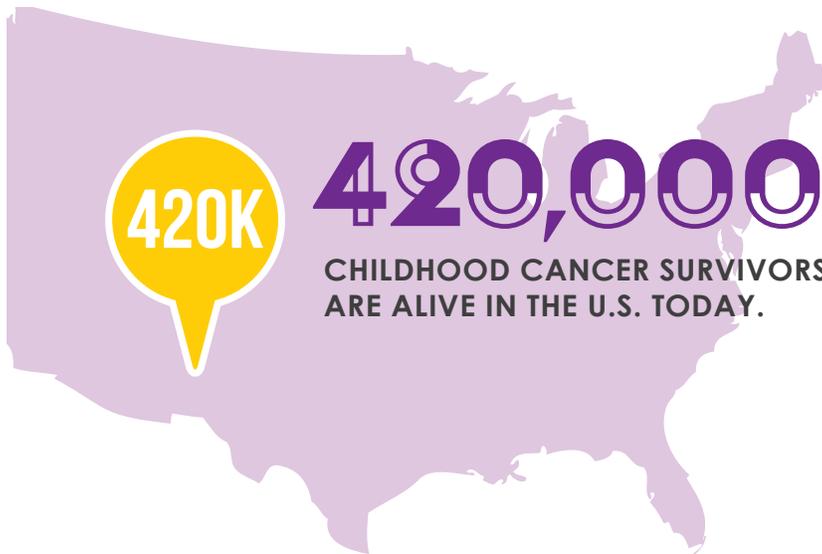


# SURVIVORSHIP

Thanks to improved treatments, there are now more than 420,000 childhood cancer survivors alive in the US today. As we keep moving research forward, the number of survivors continue to grow and this means more families come away from a cancer experience with feelings of achievement, strength, and a newfound hope for the life that lies ahead. This next chapter we proudly distinguish as, survivorship. At PCRF we celebrate survivors every chance we get!



THANKS TO ADVANCES IN RESEARCH AND TREATMENT,  
MORE CHILDREN ARE BEING CURED OF CANCER EVERY YEAR.



# SURVIVORSHIP

Pediatric cancer research receives very little substantial funding: only 2-4% of the budget allotted for all cancer research goes to pediatrics. As a result, most pediatric cancers are treated with adult protocols despite the cancers and children's developing bodies being vastly different. Private foundations and organizations are the primary funders for pediatric cancer research. PCRf is one of those organizations, dedicated to funding the scientists who will find a cure and allow a child to live their fullest life. Last year alone, PCRf received grant requests from qualified research scientists totaling over \$17 million to fund cancer research programs – all solely devoted to pediatrics. Of that total, we were able to fund \$1.675 in requests.

At this time, only three cancer medications have been specifically developed for children. The treatments are so hard on young children and so ineffective that of those who survive, only 22% are alive and in "good" health after 30 years. While major breakthroughs have been achieved in cancer care for adults, these have not translated into breakthroughs for children. Very few organizations that fundraise for children's cancer donate large portions of their funds to research; meanwhile, PCRf donates 82% of the funds raised specifically to pediatric research.

Before the Creating Hope Act of 2012, there was little incentive for pharmaceutical companies to create drugs for childhood cancers, mainly because of low profit margins. After this Act, pharmaceutical companies were eligible to receive vouchers to expedite the review process for their more profitable drugs, if concurrently researching and developing drugs for rare diseases, including childhood cancers. Children's voices aren't the loud ones backed by financial resources. So it is up to organizations like PCRf to be their voice and their advocate.



# REACHING FOR THE CURE

At PCRF, we are unique in our approach to funding childhood cancer research. Much of that funding comes from the success of our unique events. The results are bringing hope to childhood cancer patients now and in the future. With corporate and community event support, PCRF is able to help fund the most promising research in top hospitals across the country to **keep the science moving forward.**



**MARCH 25 & 26**  
Reaching for the Cure Run & Ride



**APRIL 24**  
RD Olson Golf Tournament



**JUNE 11**  
Western Roundup



**JULY 5**  
NVRQT Night



**JULY 10**  
PCRF Dream Discover Cure Golf Tournament



**AUGUST 28**  
Rod Carew Children's Golf Classic



**AUGUST 28**  
Keegan Bradley Golf Outing



**SEPT 23**  
Dribble for the Cure, St. John's University



**SEPT 27**  
Dine & Donate



**OCTOBER 15**  
Dribble for the Cure, University of California Los Angeles



**OCTOBER 30**  
MCR Golf Tournament



**NOVEMBER 4**  
Bid for the Kids Gala, CA



**NOVEMBER 16**  
Bid for the Kids, NY

**FOR MORE INFO:**  
<https://pcrf-kids.org/events/>

EVENTS BY THE NUMBERS

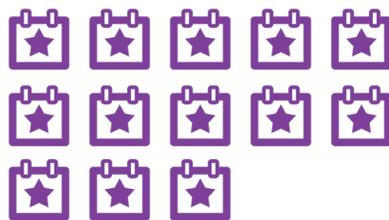
**1,007 VOLUNTEERS**

**223**

**13 EVENTS**

**FIVE HONOREES**

**SPONSORS**



**6,460**

**6,040 VOLUNTEER HOURS**



# MAKE A DIFFERENCE

**WHEN IT'S THE RIGHT FIT, IT'S A WIN-WIN.** We build partnerships that expand beyond a single experience. With opportunities both locally and nationally, we can work together to customize a package that helps you get involved in a way that fits best for your business.

Let us connect you with communities where you do business. PCRF hosts a number of events across the country each with its own unique experience, desirable demographics, and the perfect platform to showcase your company's support of an important cause: saving children's lives.



THE WHY IS SIMPLE,  
THE HOW IS UP TO YOU

## **YOU'RE HELPING CHILDREN**

The bottom line is your audience cares about children. We exist solely to raise money for the best research that gives life to children fighting cancer.

## **YOU'RE A VISIBLE LEADER**

Enhance your brand and connect with your audience by demonstrating your corporate responsibility. Be recognized as a leader who is committed to the community.

## **YOU BUILD UP YOUR TEAM**

Everyone in your organization can feel good about supporting families and helping children with cancer. With options to participate as a corporate sponsor or team, we provide you opportunities to build company morale, loyalty and camaraderie.

## **YOU'RE IN GOOD COMPANY**

Join business leaders in your community and across the country. Associate your company with a respected organization that leads its competitors in the top 5% of the nation's nonprofits focused on pediatric cancer research.

## **GOOD FOR BUSINESS**

Companies participating locally or nationally benefit from brand recognition and opportunities to reach new audiences. Our donors, volunteers and advocates prefer to support the businesses who care about saving kids.

## LET'S TALK

Together let's explore the opportunities that best meet your goals and turns the needle for your business. With a partnership strategy in place, you can feel good about supporting a 4-star rated charity as you enjoy an unforgettable brand experience. Contact Erin Arreola for a concentration in West Coast Regional Events at [earreola@pcrf-kids.org](mailto:earreola@pcrf-kids.org). Contact Catherine Raack for a concentration in East Coast Regional Events at [catherine@pcrf-kids.org](mailto:catherine@pcrf-kids.org).

# DINE & DONATE PROGRAM

Our annual Dine & Donate is held on a designated day in September during Childhood Cancer Awareness Month. Restaurants across the country commit to step up to help raise awareness for kids fighting cancer by donating a percentage of their profits from the day to PCRF. In 2017, 25 restaurants participated raising over \$16,000 in one just day! All monies raised in this country-wide fundraising effort help fund the innovative research to improve the care, quality of life and survival rate of children fighting cancer.

## 3 WAYS YOU CAN BE PART OF DINE & DONATE:

At PCRF we build partnerships that expand beyond a single experience. Let us connect you with the communities where you do business, build positive brand awareness and give you a platform to showcase your restaurant's support of an important cause: saving children's lives.

1

### REGISTER YOUR RESTAURANT

Interested in joining the Dine & Donate fundraising event? Register your restaurant to participate in helping make a difference in your community! Since no flyer is required for this event, you determine the percentage and time frame to give back to PCRF – we encourage you to get creative! For example – allocate all dessert sales from 4pm-9pm to be donated to PCRF or make it simple and have 15% of the day's sales be donated.

In return, we list your business link on our website as an official Dine & Donate participating restaurant and promote via our social media channels to help bring awareness of your participation. PCRF will send you marketing materials and posters to promote the event to your diners, and information to include with their check to let them know they generously contributed to a cure that day.

Does your restaurant require a flyer? You can still participate! You pick the designated day(s) in the month of September for individuals to be able to host a fundraiser. Diners will come in on your designated days and present flyer for proceeds to be donated to PCRF.

2

### FIND A RESTAURANT

Grab your family, friends and even your coworkers and make plans to dine out at a Dine & Donate participating restaurant. Dine out knowing a portion of your bill will go to save the lives of children battling cancer. Be sure to check our website for a complete list of the participating restaurants.

3

### "HOST YOUR OWN"

"Host Your Own" Dine & Donate party from the comfort of your own home anytime in the month of September. The money you and your friends would spend going out to dinner can now be put towards supporting PCRF. Invite guests over for dinner and encourage them to make a donation instead of bringing food or wine. It can be a BBQ, potluck, girl's night, progressive dinner or neighborhood party. You can even set up your very own online fundraising page to collect your donations! We will send you a special Dine and Donate Fundraising Jar filled with PCRF swag to give to your guests.

## RESTAURANT

# PANINI KABOB GRILL

The tremendous support of Panini Kabob Grill for our inaugural Dine & Donate event contributed to the success and launch of this new fundraising platform. Panini Kabob Grill was our largest supporter with all 12 restaurant locations in Southern California contributing to give back to PCRF. In total, they helped raise \$5,187 for pediatric cancer research. When one community bands together to make a difference, a big impact can be made.

Picture caption: Mike Rafipoor, CEO and Founder of Panini Kabob Grill with the PCRF staff presenting their generous check.



## HOST YOUR OWN!

For those who want to take matters into their own hands, consider a "Host Your Own" Dine & Donate Fundraiser! The best part – its' easy and anyone can participate and get involved!

Our very first "Host Your Own" Dine & Donate event was hosted by a cancer warrior family whose daughter, Analise was diagnosed with Wilms Tumor at just 9 months old. After six long months of weekly chemo treatments and getting her left kidney removed, she was declared in remission. Today, Analise is happy, healthy and enjoying kindergarten. Analise's mom, Ericka, has been committed to helping find a cure ever since.

"The feedback was incredible and we decided we will host another next year. Everyone really enjoyed being a part of something, and having the donation jar was spot on. We put it front and center on the hot food table and it got a lot of attention! We have such generous friends and family, and I am overwhelmed," said Ericka. They had about 36 guests and raised \$4,000!



# NVRQT GOES COUNTRY

You may know him as a Major League Pitcher with three World Series Championships, but Jon Lester is more than just a great baseball player: he is a cancer survivor. Through the NVRQT campaign, run by Pediatric Cancer Research Foundation, Jon Lester is raising awareness and funds for children's cancer research. He's also providing inspiration for those who suffer with cancer, a battle with which he is all too familiar.

"Upon the birth of our first child, Hudson, I remember thinking that I couldn't imagine my son going through what I went through, and suddenly my mission became clear. Alongside my wife, Farrah, we were going to raise funds and awareness for pediatric cancer research.

Research is the only thing that will lead us to a cure, and it's expensive. So Farrah and I decided we would host a signature event annually with the goal of raising as much money as we could. We've now hosted six NVRQT Nights with themes ranging from Hollywood Squares to Country Fairs, and each year we've surpassed the previous year's contribution. In fact, last year we broke the million dollar mark for funds raised for PCRF, and we couldn't be prouder of that. Farrah and I are fortunate enough to have a platform that people pay attention to, but our voice is not ours alone. We have a responsibility to all of those who came before us that aren't with us today. We have a responsibility to our kids and to future generations. Cancer is not something anyone beats alone, so we hope to have more people join the NVRQT team in our fight."



Since its inception, NVRQT has raised over \$1.2 million to fund lifesaving research. What does \$1.2 million mean for research?

- 24,000 hours of dedicated laboratory time.
- 48 Emerging Investigator Grants - These grants encourage and cultivate the best and brightest researchers of the future.
- 5 Basic Science Research Grants – these grants set the foundation for translational and/or clinical state of the art pediatric cancer research initiatives.

With the magnitude of financial support NVRQT events has gifted the Pediatric Cancer Research Foundation (PCRF), we are able to continue making tremendous strides in the advancement of pediatric cancer research.

You too can benefit from positive brand recognition by associating with a great cause. A partnership with PCRF means saving lives now, and the lives of children who will face a cancer diagnosis in the future.

# CONTRIBUTE TO A CURE

Explore the many ways you can get involved and help the Pediatric Cancer Research Foundation move one step closer to finding a cure for all children with cancer!



## DONATE

With every donation PCRF advances research that gives life today. With PCRF you can be confident that over 80% of your tax-deductible gift will translate into immediate treatment for children with cancer.



## DIY

What do you enjoy most? Run a race. Host a chili cook-off. Organize kickball tournament. Or get creative by dedicating a birthday, climbing a mountain or singing 80's rock ballads for donations.

Whatever your idea is, we have everything you need to start your fundraising page and help fund vital research!



## WORKPLACE GIVING

By partnering with a charity like PCRF, your business has the opportunity to engage employees, clients, and business partners in a unique way that will showcase the giving spirit of your business. Together you can bring hope to childhood cancer patients and their families by participating in a number of Corporate Responsibility opportunities:

- Employee Giving Programs
- Corporate Sponsorship Opportunities
- Matching gifts
- In-office Fundraising
- Employee Volunteer Days
- Give Back Partners

Helping to advance cures for pediatric cancer is easy as shopping at your favorite retail stores.



## AMAZON SMILE

AmazonSmile is a simple and automatic way for you to support PCRF every time you shop, at no cost to you. When you shop at [smile.amazon.com/ch/95-3772528](https://smile.amazon.com/ch/95-3772528), you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to help kids fighting cancer.

For a complete list of retail options to help advance cures for pediatric cancer, please visit our website [www.pcrf-kids.org/support-give-back-partners/](http://www.pcrf-kids.org/support-give-back-partners/)

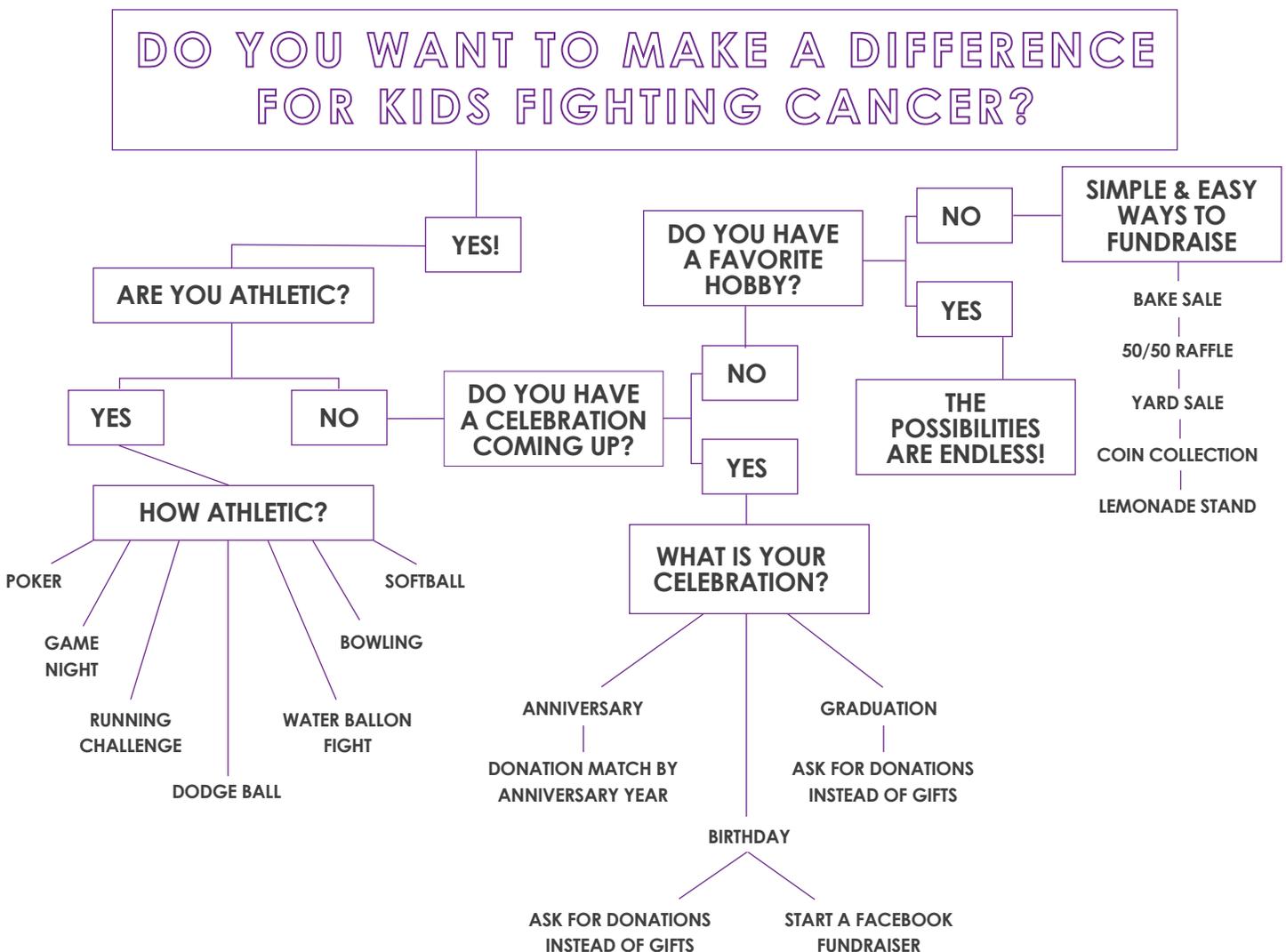
# THE POWER OF ONE

You can now be “one” who fights pediatric cancer by hosting your own online fundraiser to directly benefit the Pediatric Cancer Research Foundation.

Never underestimate the power of what you, one person can do - especially when it comes to fighting pediatric cancer.

At PCRF, we believe one person can truly make a big difference. No matter your age or the means you take to support PCRF, you are empowering hope. We understand that when you are just one person raising money for a cause that is important to you, it may feel like a “drop in the bucket.” But when motivation meets determination, what might have started with a \$10 donation can spark hundreds of thousands of dollars. This idea that one person can make a difference in the world isn't just a saying – it's a proven fact.

Follow the flow chart to find the best fundraising idea for you!



The possibilities are endless. To get more ideas on how you can contribute to a cure, view our blog at [www.pcrf-kids.org/blog/](http://www.pcrf-kids.org/blog/).

# FINANCIALS

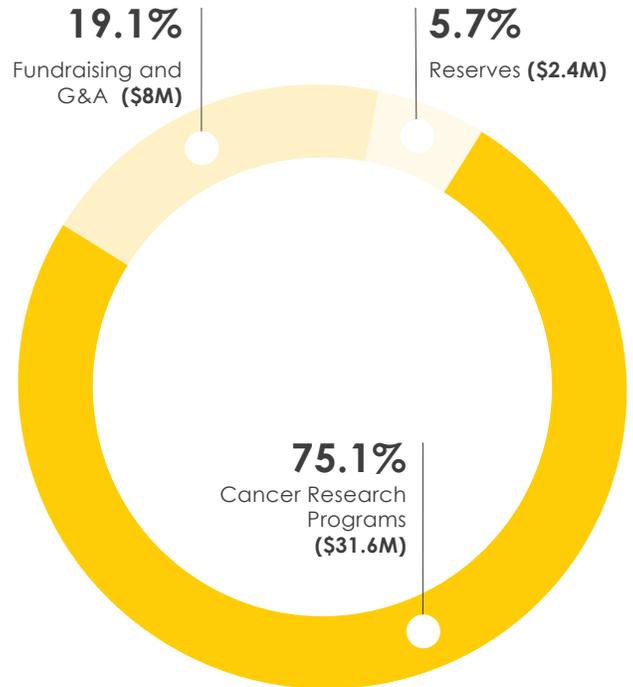
The Pediatric Cancer Research Foundation is an independent, 501(c)(3) non-profit corporation that is privately supported through generous donations from individuals, charitable foundations and businesses. Of every dollar raised, over 80% goes directly to research that impacts countless young lives.

## STATEMENT OF FINANCIAL POSITION

December 31, 2017 and 2016

	2017	2016
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and investments	\$2,768,464	\$2,291,436
Receivables	53,390	97,702
Prepaid expenses	96,553	30,807
<b>TOTAL CURRENT ASSETS</b>	<b>2,918,407</b>	<b>2,419,945</b>
<b>PROPERTY &amp; OTHER ASSETS</b>	<b>73,315</b>	<b>109,659</b>
<b>TOTAL ASSETS</b>	<b>\$2,991,722</b>	<b>\$2,529,604</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$151,056	\$233,237
Grants payable	386,115	287,320
Deferred Revenue	39,219	20,753
<b>TOTAL CURRENT LIABILITIES</b>	<b>576,390</b>	<b>541,310</b>
<b>NET ASSETS</b>		
Unrestricted net assets	2,415,332	1,988,294
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$2,991,722</b>	<b>\$2,529,604</b>

## WHERE YOUR DOLLARS GO

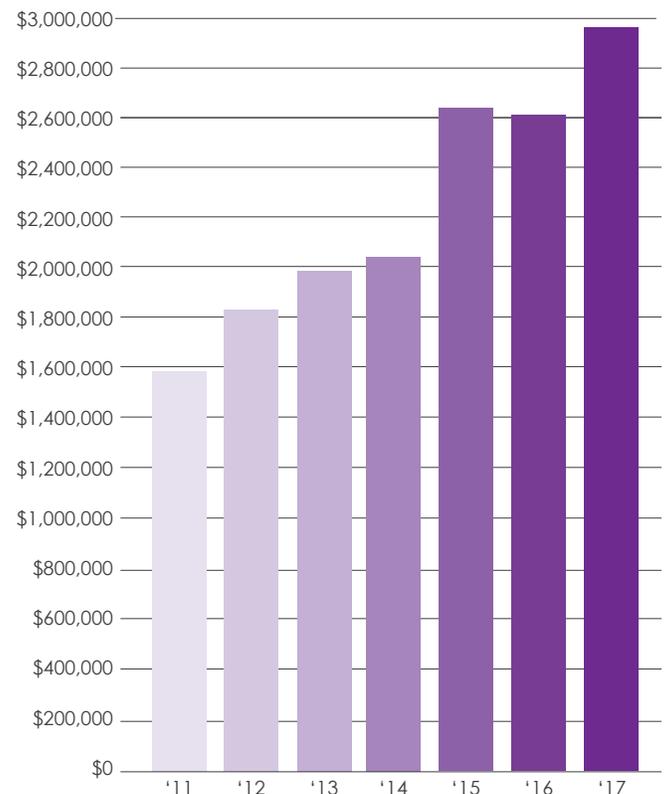


## REVENUE AND SUPPORT

December 31, 2016 and 2015

	2017	2016
<b>OPERATING REVENUE &amp; OTHER SUPPORT</b>		
General Public Support	\$1,703,553	\$1,556,881
Special events and programs	1,209,044	1,100,613
<b>TOTAL OPERATING REVENUE &amp; OTHER SUPPORT</b>	<b>\$2,912,597</b>	<b>\$2,657,494</b>
<b>EXPENSES</b>		
Program Services - Pediatric Cancer Research	1,845,150	1,603,280
Supporting Services		
Management and General	201,610	169,871
Fundraising	438,799	335,396
<b>TOTAL EXPENSES &amp; LOSSES</b>	<b>\$2,485,559</b>	<b>\$2,108,547</b>
<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>427,038</b>	<b>548,947</b>
<b>UNRESTRICTED NET ASSETS AT BEGINNING OF YEAR</b>	<b>\$1,988,294</b>	<b>\$1,439,347</b>
<b>UNRESTRICTED NET ASSETS AT END OF YEAR</b>	<b>\$2,415,332</b>	<b>\$1,988,294</b>

## GROWTH IN NET REVENUE & SUPPORT



# YOUR GIFTS POWER HOPE

PCRF has been sustained for the last 35 years thanks to the caring investment of individuals, organizations, and business like you! Your trust over the years is truly valued and put to excellent use in advancing effective lifesaving treatments for children diagnosed with malignant disease. The following organizations and individuals supported PCRF in 2016 by collectively donating over \$2.1 million for pediatric cancer research.

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This Honor Roll recognizes donors who made gifts of \$5,000 or more to the Pediatric Cancer Research Foundation between January 1, 2017 and December 31, 2017. We have made a sincere effort to accurately honor our donors. However, if you should notice an error or omission, please bring it to our attention. For more information about the Honor Roll or to make a gift, please contact Jeri Wilson at (949) 859-6312 or [jwilson@pcrf-kids.org](mailto:jwilson@pcrf-kids.org).

# 35 YEARS OF LIFE SAVING RESEARCH

Over the last 35 years, we have seen drastic improvements – survival rates for childhood cancer have risen from 10% to over 85%. Because of research, the cancer death rate has dropped more dramatically for children than for any other age group. However, there are still childhood cancers that have not had the same results – rare and aggressive cancers continue to devastate families and rob children of their childhoods.

Because childhood cancers still exist, PCRF presses on, funding experienced researchers as well as emerging researchers to continue the necessary work of finding cures and improvements to care. Your partnership with PCRF powers this gift of Hope.

Help build PCRF's funding pool to \$5.1 million annually. This will allow PCRF to initiate new research consortiums, pioneering transformative science. As a team, we will remove the barriers and launch new ideas that allow our scientists to transform the lives of children and families battling this disease.



**Pediatric Cancer Research Foundation | [pcrf-kids.org](http://pcrf-kids.org)**

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