

YOUR GIFT
POWERS
HOPE

2015 ANNUAL REPORT

MISSION

Since its establishment in 1982 as a grass-roots organization, the Pediatric Cancer Research Foundation (PCRF) has focused its efforts to improve the care, quality of life and survival rate of children with malignant diseases. The founders, comprised of parents, physicians and community leaders, joined forces to support laboratory research that would translate into immediate treatment for children with cancer.

YOUR GIFT POWERS HOPE

We exist solely to raise money for research.

Help build PCRF's funding pool to \$5 million annually. This will allow PCRF to initiate research consortiums, while positioning our self as a pioneering thinker whose innovation continues to move forward the science to transform the lives of children and families battling this disease.

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WANT MORE INFO?

Look for this icon throughout the Annual Report for links to the PCRF website.

LEADING THE WAY

It's more than a job, it's a mission.

We begin each day with our best foot forward — **our leaders.**



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Dear Friends:

We are privileged to present our report of the Pediatric Cancer Research Foundation's activities for the past year. These pages illuminate our tremendous work in 2015, as we advance our mission of battling childhood cancer. PCRF's achievements during the year include the following:

- Awarded 4 Star rating from Charity Navigator, 3rd consecutive year. Less than 14% of charities keep this rating for 3 or more years.
- Added Seattle Children's Hospital and the Penn State Hershey Children's Hospital to our list of outstanding research grants.
- For the third consecutive year we established a new high watermark for fund-raising revenue.

These numbers tell only a small part of the larger story. These pages paint a mosaic of advancements in survival rates and treatment protocols made possible by the collective efforts of medical researchers, donors, volunteers, dedicated staff, board members, and, most importantly, the brave young patients who fight for survival every day.

PCRF continues to exceed its goals for fundraising and research while maintaining its 4-Star rating from Charity Navigator. Donors can team with PCRf knowing that they are funding the best research in the world and that their donations are being handled in an efficient, responsible, and transparent fashion.

The year ahead promises to be even brighter as we continue to expand our research grants and consortia to higher levels with more world class institutions. Join me in the fight to save a child's life. Please make an investment today to improve the care, quality of life and survival rate of children with cancer.

Warmest regards,

Keith D. Koelner
President, Board of Directors



Five years ago when I joined PCRf as its Executive Director, I met a then 12 year old young cancer survivor, Diann Lentini. Diann was diagnosed at age 5 with Leukemia and barely remembers the days and weeks she spent in the hospital. Today as I looked on social media, I see that Diann, our first PCRf Ambassador, is now 17 and looking at colleges to attend next fall. This past year she has joined me multiple times speaking to newspapers, radios stations, and at many of PCRf's events telling people that her health and life is possible due to the research we fund. Giving hope and futures to these children is why this team comes to work every day.

Winning in research means lives are saved and families are kept whole. There is a cost to research, personally and financially to our families battling this disease. Sadly not all of our families have good outcomes like Diann, but we persevere and move forward honoring those we have lost and encouraging those that have just heard the news that their child has cancer.

Never underestimate the power of what you, one person can do. In our report you will hear about researchers that have received Emerging Grants from us years ago and are now CEO's of key oncology pharmaceuticals helping to change the way we treat cancer using your own immune system. Kids that sell baseballs and raise thousands of dollars by simply asking for donations and a message of support to a young person in the hospital. Board members who share survival stories of their nephew, only to find out that the protocol that was used for his treatment was funded by PCRf years ago.

We are making a difference! Join us and turn your philanthropic passion into action.

Saving lives = saving lifetimes.

Jeri Wilson
Executive Director

MEET OUR TEAM

It's more than a job, it's a mission.
We begin each day with our best foot
forward — **our leaders.**



CATHERINE RAACK
Development Associate

"Dreams do come true, if only we wish hard enough. You can have anything in life if you will sacrifice everything else for it."

- Peter Pan

JERI WILSON
Executive Director

"Courage is grace under pressure."

- Ernest Hemmingway

CHRIS FARWELL
Development Associate

"Hope is the thing with feathers that perches in the soul, and sings the tune without the words, and never stops at all."

- Emily Dickinson

JULIANNE LUDWIG
Office Manager & Social Media

"You cannot swim for new horizons until you have courage to lose sight of the shore."

- William Faulkner

ERIN ARREOLA
Director of Special Events

"The natural flights of the human mind are not from pleasure to pleasure, but from hope to hope."

- Samuel Johnson

TONI BARIL
Financial Advisor

"Believe you can and you're halfway there."

- Theodore Roosevelt

OUR STARS



Our stars are at the heart of what we do at PCRF.

It is our **warriors and patients** whom we fight by funding by funding life-saving pediatric cancer research.



ALEXA | Age 7

Medulloblastoma, in remission

In January of 2013, Alexa was diagnosed with Medulloblastoma. After recovery and three weeks of physical and occupational therapy, Alexa started chemotherapy treatments at UCLA. As part of her treatment, Alexa received four stem cell transplants and her chemo treatment was followed by thirty days of radiation treatment. Today Alexa is a bright and active third grade rock star that made honor roll both semesters, took swimming classes, and performed in Newsies. Her story begins as too many do, with a diagnosis of cancer. But thanks to excellent care at Mattel Children's Hospital and research funded by PCRF, she is celebrating her official status of, "In Remission!" PCRF works so that her three month checks can become six month checks and eventually she can be, "Officially Cured!"



SHEA | Age 25

Neuroblastoma, cancer free

I was diagnosed with Neuroblastoma around 6 months old. Thanks to a support system of doctors, nurses, family, friends, and PCRF, I have been cancer free for 23 years. In 2013, I graduated with my BS in Electrical Engineering from Pennsylvania State University!

The best piece of advice that I can offer other patients, is to never let cancer dictate your life's goals. Continue, every day, to strive for all that you can and want to be. Your experiences with cancer will make you a stronger person, and because of that, nothing is ever out of your reach.



MIKEY | Age 7

Wilms Tumor, cancer free

Mikey was diagnosed at 9 months of age with a Wilms Tumor on his left kidney. He underwent surgery to remove the softball sized tumor and his kidney, 8 days of radiation, and 31 weeks of chemotherapy! This past July, after being off treatment for 5 years, Mikey heard the words, "You are Cured!"

At the time of Mikey's diagnosis his parents agreed for Mikey, his tumor and treatment to be part of a case study. It was only later they found out PCRF had partially funded this study. Just recently they were told the study is proving to be the new treatment regimen due to its low reoccurrence rates and increased survival rates!! Mikey is solid proof that your gift empowers not only hope, but a CURE!

AMBASSADOR PROGRAM

Our PCRF Ambassadors know what it means to be a fighter, a survivor, and what role research plays for improving treatments, quality of life and survival rates of children with malignant disease. Ambassadors promote the mission of PCRF, testify to the value of what PCRF does, and help raise awareness for pediatric cancer research.



JENNIFER
Friend of Cancer
Warrior



SHEA
23-Year Survivor



DIANN
Survivor & Inspiration



IAN
Youngest Pediatric
Melanoma Survivor



SYDNEY
Survivor & Future
Olympic Swimmer



LUCAS
Cancer Warrior in
Remission



KALYN
Survivor & Future
Disney Imaginer



GAVIN
Future Paleontologist
or Lego Designer



ZEIN
Two-Time Cancer
Survivor



KIM
Mom of Cancer
Survivor

WHY WE DO WHAT WE DO

For **the kids**. For **their families**.

To stand vigil when they need help keeping hope **alive**.



270K

270,000

CHILDHOOD CANCER SURVIVORS
ARE ALIVE IN THE U.S. TODAY.



2/3

will have long
lasting chronic
conditions from
treatment.



PCRF maintains a 4-star rating
from Charity Navigator for
3rd consecutive year.

83% of all funds raised by PCRF
in 2015 went directly to
pediatric cancer research.

147

ANNUAL GRANTS

supporting

40 PRINCIPAL INVESTIGATORS

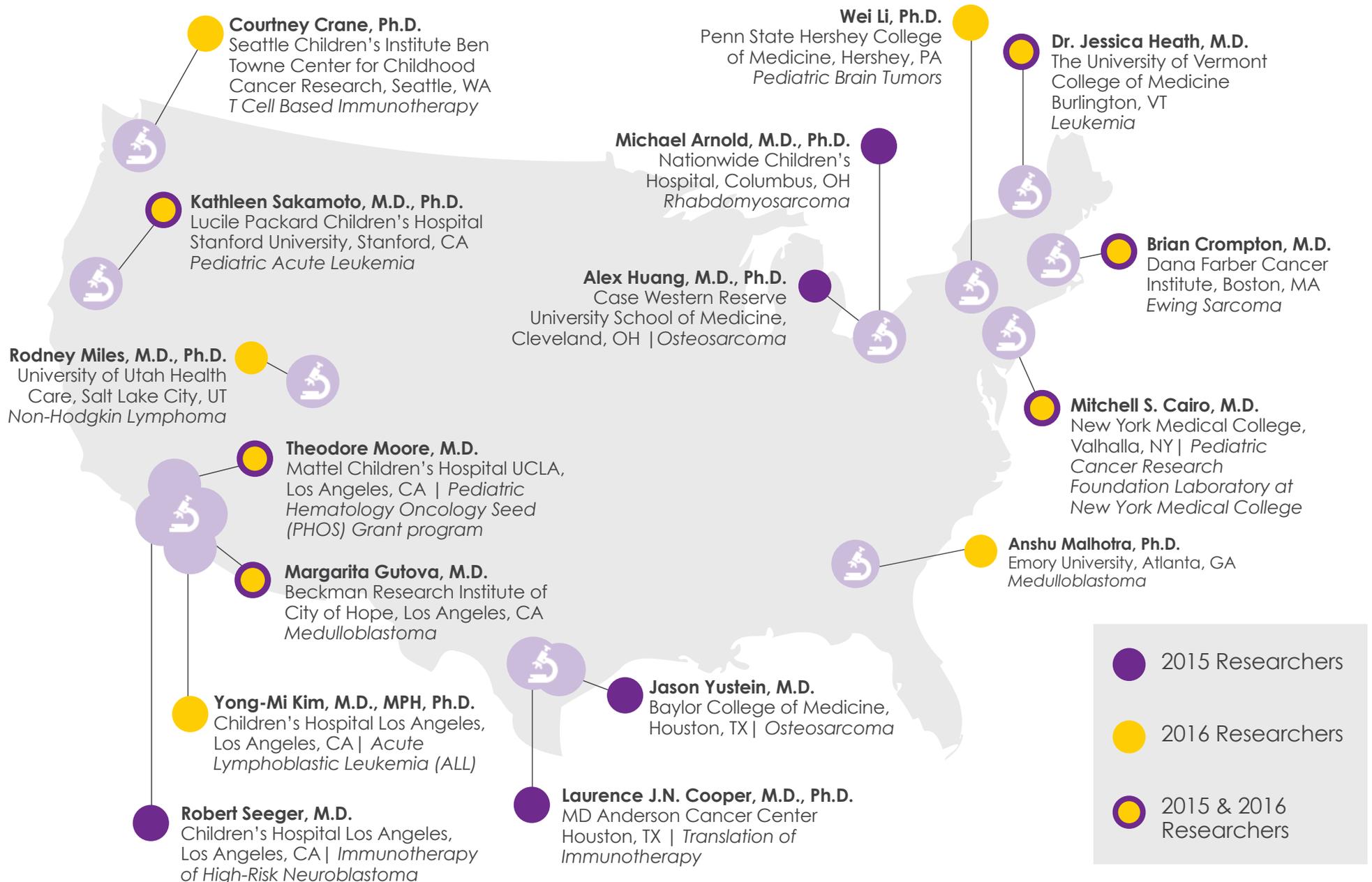
representing

27 LEADING INSTITUTIONS

YOUR GIFTS HARD AT WORK



Someday is today — **funding life changing research.** Cancer knows no boundaries and neither do we!



OUR RESEARCHERS



PCRF is reaching further to fund promising research.

WE ARE UNIQUE IN
OUR APPROACH
TO FUNDING
CHILDHOOD
CANCER RESEARCH.

Working directly with doctors and researchers to identify the challenges they face in bringing new treatments to and caring for children with cancer. Our careful distribution of grants has allowed these doctors to speed up the process of bringing the latest and most promising treatments to seriously ill children.

THE RESULT IS BRINGING
HOPE TO CHILDHOOD
CANCER PATIENTS NOW
AND IN THE FUTURE.



**MICHAEL ARNOLD,
M.D., PH.D.**
Translational Research Grant
Rhabdomyosarcoma

Rhabdomyosarcoma is the most common soft tissue tumor in children, yet physicians are still struggling to identify the best way to match the type and intensity of anti-cancer therapy with the chances of survival for individual patients. Our research is building on the past work of Children's Oncology Group to develop an assay for predicting the chances of survival of individual patients, allowing for the best choice of therapy. With support from the Pediatric Cancer Research Foundation, we strive to improve outcomes for children with rhabdomyosarcoma.



MITCHELL S. CAIRO, M.D.
Basic Science Research Grant
Pediatric Cancer Research Foundation
Laboratory at New York Medical College

Death to childhood cancer is the second most common cause of death in children after accidents in the United States. Through pediatric cancer research investigation, the cure rate of childhood cancer has increased from 30% to 85% over the past 50 years.

PCRF has been leading this effort to increase the cure rate of this devastating disease. PCRF has provided over \$35,000,000 in grant funding in its 35 year history and has been instrumental in enhancing the support rate to over 55% today.



OUR RESEARCHERS

PCRF is reaching further to fund promising research.



**LAURENCE J.N. COOPER,
M.D., PH.D.**

**Translational Research Grant
Translation of Immunotherapy**

All kids are scientists, as all children are curious. Staying inquisitive is the key to advancing science and is my motivation to develop and implement new treatments for childhood cancers. Scientific discovery is a long road, and to make progress, one needs help along the way. PCRF helped me at critical points in my journey of discovery. To both care for medically fragile children, as well as advance their care through ingenuity, one needs to accept delayed gratification as progress can be slow. I was fortunate as PCRF was willing to support me through the process of developing new ideas, testing new technologies, and recognizing that "winning" is based on perseverance.



BRIAN CROMPTON, M.D.
High Impact Research Grant

Ewing Sarcoma

Extraordinary advances in scientific technology are being harnessed to transform our understanding of cancer biology and our approach to the treatment of patients. We are now poised to make significant breakthroughs in the treatment of pediatric cancers in the years to come. However, significant cutbacks in scientific funding, particularly for research of rare diseases such as pediatric malignancies, are putting this future in jeopardy. Foundations like PCRF make a tremendous impact by enabling scientists to pursue the most innovative research that will ultimately improve treatment approaches for children with cancer.



MARGARITA GUTOVA, M.D.
High Impact Research Grant

Medulloblastoma

My research is focused on the development of cell-based therapies for pediatric brain tumors. As a result of aggressive therapies, such as surgery, radiotherapy and chemotherapy, most pediatric patients suffer from severe cognitive and functional deficits associated with currently available therapies. I am devoted to the development of targeted, tumor-specific cellular therapies, which has the potential to minimize toxicity to normal brain tissue. This is critically important for children, whose brains are still developing. My goal is to improve clinical outcome for high-risk and recurrent brain tumors in children while simultaneously improving their quality of life.



OUR RESEARCHERS

PCRF is reaching further to fund promising research.



JESSICA HEATH, M.D.
Designated Grant Program
Leukemia

I was a medical student the first time I observed as a family was told that their daughter had leukemia. I watched as the oncologist led the family through those first terrifying days with strength, grace, skill, and compassion. It was in that moment I discovered my calling. I wanted to be that person – a steadfast beacon of hope and a pillar of strength for a family who have just received the worst possible news. I want to provide comfort and care to these children who endure so much, and for some, in the end would not survive.



ALEX HUANG,
M.D., PH.D.
High Impact Research Grant
Osteosarcoma

While tremendous progress has been made over several decades in providing a cure for some childhood cancer, challenges remain for those children and adolescents battling other forms of cancer. The immune system is increasingly being recognized as a critical and effective weapon in battling cancers that are resistant to traditional therapies including chemotherapy and radiation. My research career over the past 25 years has been focused on finding ways to implement rational immunotherapeutics to provide new hope for patients and families afflicted with these devastating diseases.



THEODORE MOORE, M.D.
Designated Grant Program
Pediatric Hematology Oncology Seed
(PHOS) Grant program

This is a special time in molecular biology and immunology as decades of research are beginning to pay off in an understanding of how cancer works and how it evades our immune system. Unfortunately, most of the focus has been on treating adults with very little incentive for pharmaceuticals to invest research dollars in children. Philanthropic funding allows the development of bold new ideas and approaches that will further garner additional funding to bring these studies to the children that need them. Seeing the children I care for on a daily basis is the biggest motivation I have to continue to do research. We owe it to them and their families to keep research moving!



OUR RESEARCHERS

PCRF is reaching further to fund promising research.



**KATHLEEN SAKAMOTO,
M.D., PH.D.**

**Translational Research Grant
Pediatric Acute Leukemia**

Less than 60% of children with acute myeloid leukemia (AML) survive and the current treatment with chemotherapy and stem cell transplantation are very toxic and result in long-term effects. Since children who survive their cancer have long, productive lives, it is critical that we find new treatments that are more effective and less toxic. Although we have made progress, there are few options for children with relapsed disease. Without the PCRF research grant, I would not have had the opportunity to develop potentially new drugs that target CREB for the treatment of AML. The NIH will not fund this type of project because it is very preliminary and in the early stages. I will be forever grateful for PCRF's support!



ROBERT SEEGER, M.D.

**Translational Research Grant
Immunotherapy of High-Risk Neuroblastoma**

"You can be doing some research this week, but then you might wait six weeks to get another sample. So with cell lines, if you had the energy, you could crank things out 24/7," says Robert C. Seeger, M.D., who in 1977 established two new neuroblastoma cell lines (populations of identical cells maintained in a laboratory), only three had existed previously. What started as a way to foster basic research into neuroblastoma would eventually lead to the creation of the first-ever immunotherapy drug approved by the FDA to treat pediatric cancer. Few have had as much of an impact on the understanding and treatment of a single disease as Dr. Seeger has had on neuroblastoma.



JASON YUSTEIN, M.D.

**High Impact Research Grant
Osteosarcoma**

While the contributions of numerous physicians and scientists have made significant strides over the past several decades, there is still a tremendous amount of work that needs to be accomplished.

I would like to see our research help continue these endeavors that will lead to novel therapeutic studies and eventual clinical interventions for our patients. Ideally as we begin to focus on the identification of new therapeutic targets and enhance our understanding of metastatic and relapsed disease, we can again make significant progress in long term survival rates for those specific cancers that still have poor outcomes.



PCRF SUPPORTED GRANT STORIES



At PCRF we take a unique interest in our Emerging Investigator Fellowship Grant category. These grants allow for exciting research ideas to develop, thus cultivating the best and brightest research of the future.



LAURENCE J.N.
COOPER, M.D., PH.D.

All kids are scientists, as all children are curious. Staying inquisitive is the key to advancing science and is my motivation to develop and implement new treatments for childhood cancers. Scientific discovery is a long road, and to make progress one needs help along the way. PCRF helped me at critical

points in my journey of discovery. To both care for medically fragile children, as well as advance their care through ingenuity, one needs to accept delayed gratification as progress can be slow. One also needs supporters that are risk tolerant, willing to back new ideas and recognize that "winning" is based on perseverance.

I was fortunate as PCRF was willing to support me through the process of developing new ideas and testing new technologies. This decade-long partnership resulted in us being able to provide therapeutic optimism for children and families burdened by cancer. We forged a path whereby my laboratory was more than a discovery engine, it was a vehicle of implementation to translate discoveries at the bench into clinical trials. Our achievements included first-in-human protocols testing a new approach to engineering T cells to target leukemias and lymphomas. It included trials infusing natural killer cells as new cellular fighters in the war on cancer.

All of this was accomplished by working together. This success can now be amplified as my curiosity has led me to test whether these ideas around harnessing the immune system as a drug can be tested on a grand scale. I transitioned from professor of pediatrics at MD Anderson Cancer Center to CEO of Ziopharm Oncology to enable our work to change the destiny of children with cancer.



JESSICA HEATH, M.D.

I was a medical student the first time I observed as a young family was told that their daughter had leukemia. I watched as the pediatric oncologist led the family through those first terrifying days with strength, grace, skill, and compassion. It was in that moment I discovered my calling. I wanted to be that person – a steadfast beacon of hope and a pillar of strength for a family who has just received the worst possible news. I wanted to provide comfort and care to these children who would endure so much, and for some, in the end would not survive. I study aggressive pediatric leukemias in the lab because these small patients and their families have touched me deeply, and because by contributing to the understanding of how leukemias form, perhaps I can contribute to finding better treatments.

While the survival of many types of childhood cancers has greatly increased over the past several decades as a result of passionate and dedicated physicians and scientists, there are still numerous pediatric malignancies that are poorly understood and aggressive in nature – claiming the lives of thousands of children every year. Ongoing research specifically into these cancers is critical for continued forward progress.

Not only has the support of the Pediatric Cancer Research Foundation supported senior scientists and current leaders in the field of pediatric cancer, but also they critically support the careers and the development of junior scientists and physicians, such as myself. These junior faculty are the people who will be the next generation of leaders in the fight against childhood cancer. Your support is invaluable and greatly appreciated.

MOST COMMON CANCERS

Childhood cancer is not just one disease. It is made up of a dozen types and countless subtypes. The types of cancers that occur most often in children are different from those seen in adults.

LEUKEMIA

Leukemias, which are cancers of the bone marrow and blood, are the most common childhood cancers. They account for about 30% of all cancers in children. The most common types in children are **acutelymphocytic leukemia (ALL)** and **acute myelogenous leukemia (AML)**.

WILMS TUMOR

Wilms tumor (also called nephroblastoma) starts in one, or rarely, both kidneys. It is most often found in children about 3 to 4 years old, and is uncommon in children older than age 6. Wilms tumor accounts for about 5% of childhood cancers.

RHABDOMYOSARCOMA

Rhabdomyosarcoma starts in cells that normally develop into skeletal muscles. (These are the muscles that we control to move parts of our body.) This type of cancer can start nearly any place in the body. This is the most common type of soft tissue sarcoma in children. It makes up about 3% of childhood cancers.

BRAIN & CENTRAL NERVOUS SYSTEM TUMORS

Brain and central nervous system tumors are the second most common cancers in children, making up about 26% of childhood cancers. There are many types of brain tumors, and the treatment and outlook for each is different.

LYMPHOMA

These cancers start in certain cells of the immune system called lymphocytes. The 2 main types of lymphoma are Hodgkin lymphoma and non-Hodgkin lymphoma.

Hodgkin lymphoma accounts for about 3% of childhood cancers. **Non-Hodgkin lymphoma** makes up about 5% of childhood cancers. These cancers often grow quickly and require intensive treatment.

BONE CANCERS

Primary bone cancers account for about 3% of childhood cancers. Two main types of primary bone cancers occur in children: **Osteosarcoma** usually develops in areas where the bone is growing quickly, such as near the ends of the long bones in the legs or arms.

Ewing sarcoma is a less common type of bone cancer, and is most commonly found in the pelvic bones, the chest wall, or in the middle of the long leg bones.

RETINOBLASTOMA

Retinoblastoma is a cancer of the eye. It accounts for about 2% of childhood cancers. Retinoblastomas are usually found because a parent or doctor notices a child's eye looks unusual. Normally when you shine a light in a child's eye, the pupil looks red because of the blood in vessels in the back of the eye. In an eye with retinoblastoma, the pupil often looks white or pink. This white glare of the eye may be noticed after a flash picture is taken.

NEUROBLASTOMA

Neuroblastoma starts in early forms of nerve cells found in a developing embryo or fetus. About 6% of childhood cancers are neuroblastomas. This type of cancer occurs in infants and young children. It is rarely found in children older than 10.

REACHING FOR THE CURE



PCRF hosts events throughout the year, to give a special boost to our granting and fundraising efforts. The participants rallying for our cause help us **keep the science moving forward.**

MARCH 28 & 29

REACHING FOR THE CURE RUN & RIDE



Presenting Sponsor:

**Bank of America
Merrill Lynch**

5,000+
participants &
spectators

600
volunteers

95
teams

MAY 4

RD OLSON GOLF TOURNAMENT



Hosted by PCRF Board Member, Tim Cromwell

Sell out tournament

Over
\$338K
raised in 6 years

MAY 31

WESTERN ROUNDUP



120
National Charity
League volunteers

63
oncology families
hosted

**1 FUN-FILLED,
CANCER FREE
DAY!**

JULY 13

PCRF NEW YORK GOLF TOURNAMENT



Presenting Sponsor:

TRANSAMERICA

Dream Big Honoree:
David Goldwasser

90
golfers supporting
the work of Dr. Cairo

AUGUST 13

NVRQT NIGHT



Presenting Sponsor:

KIRKLAND & ELLIS LLP

New team experience with
the Chicago Cubs



Special Guest Interviews
with Cancer Warrior
Adrianna

REACHING FOR THE CURE



PCRF hosts events throughout the year, to give a special boost to our granting and fundraising efforts. The participants rallying for our cause help us **keep the science moving forward.**

AUGUST 24

ROD CAREW CHILDREN'S GOLF CLASSIC



Title Sponsor:



—
20th
anniversary,
honoring Rod Carew

—
Record breaking
Fund-a-Cure with over
\$15K
pledged in honor of Rod

AUGUST 31

KEEGAN BRADLEY GOLF OUTING



Presenting Sponsor:



—
4th
year benefitting PCRF
and the work at
University of Vermont
Cancer Center and
Children's Hospital

SEPTEMBER 19

BID FOR THE KIDS GALA, CA



Celebrating Childhood
Cancer Awareness Month

—
Nearly
\$41K
pledged in honor
of our survivors

—
300
Raffle Keys
—
1
key unlocked a wine
locker full of premium wines

SEPT 26 & OCT 11

DRIBBLE FOR THE CURE



St. John's
University

University of
California Los
Angeles

—
46
Dribble Teams

—
700
Participants

—
RECORD SETTING YEAR

—
\$107K
raised this year by
St. John's

—
\$1M
raised over 8 years
by UCLA

NOVEMBER 12

BID FOR THE KIDS GALA, NY



Dream Big Honoree:
The Paul Luisi Foundation

—
All proceeds benefit the
the Pediatric Cancer
Research Foundation
Laboratory directed by
Mitchell S. Cairo, M.D. at
the Maria Fareri Children's
Hospital at Westchester
Medical Center and New
York Medical College in
Valhalla, NY



INTERNATIONAL SYMPOSIUM

The Fifth International Symposium on Childhood, Adolescent and Young Adult Non-Hodgkin Lymphoma was held at Ville Ponti, Varese, Italy from October 21-24, 2015. The Symposium, sponsored by the Pediatric Cancer Research Foundation and the Fondazione Giacomo Ascoli, was organized by Chairperson Mitchell S. Cairo, M.D., Director of the PCRFL Laboratory at New York Medical College. This immensely successful scientific conference was attended by 270 registrants from 6 continents with 150 abstracts submitted for presentation. Planned over a 2 year period, the Symposium was designed to provide the latest in scientific and clinical advances in the treatment of

childhood, adolescent and young adult Non-Hodgkin Lymphoma. Highlights of the Symposium included 10 Plenary Sessions conducted by internationally recognized speakers and moderators, the Pre-Conference Workshop on Childhood, Adolescent and Young Adult NHL in Low and Middle Income Countries, Meet the Professors Sessions and the Angelo Rosolen, M.D. Lecture. The innovative science that was shared during the conference provided a stellar platform for sharing information within the international scientific community while providing an opportunity to develop future collaborative strategies.

THE POWER OF ONE



Never underestimate the power of what you, one person can do - especially when it comes to fighting pediatric cancer.



BECKY MUDD

In April 2015, Becky Mudd channeled her passion for running to benefit others who are running a marathon of their own – those who fight pediatric cancer. At her own expense and on her personal vacation time, Becky planned out a route from Huntington Beach, California to Parker, Arizona in nine days, 262 miles. That is a little over a marathon a day! Along the route, she advocated for PCRF and the advancement of research specific to pediatric oncology.



HENKELS & MCCOY

PCRF is proud to have been chosen as the beneficiary of the Henkels & McCoy Annual Charity Golf Tournament held at Pacific Palms Resort in the City of Industry. This annual tournament raised \$60,000 for pediatric cancer research. At Henkels & McCoy their core company values focus on sharing time, talents, and good fortune both in and outside their company. We thank Henkels & McCoy for their dedication to finding a cure!



DANNY FARIELLO

I'm 13 years old and for the past three years I have been asking for donations for NVRQT baseballs and asking people to write an inspirational message on the ball for a kid with cancer. I give 100% of the donations to PCRF to help find a cure. When I first learned about the NVRQT program, I thought about how if cancer was so hard for a professional baseball player like Jon Lester, then it must be incredibly hard for a kid to go through it. I started this program to make kids happier when they are feeling down and I really hope it's working. In the past few years I have raised over \$14,000 for finding a cure for cancer and given hundreds of baseballs with inspirational messages to kids in cancer treatment. I am committed to continue supporting PCRF to find a cure for cancer.



RENEGADE RACING

Renegade Racing has been the production company for the Reaching for the Cure run/walk event for over 11 years. With their help we have grown our race from hundreds to thousands of participants running, walking and cycling for PCRF. As a husband and wife leading their team, Renegade's Jonathan and Taite Pauley are dedicated to the mission of PCRF. In the late 1980's, Taite's cousin Catie was diagnosed with acute lymphoblastic leukemia (ALL). Although Taite was just a child herself, she understood all too well just what horrible things cancer is capable of. Thankfully, Catie has been in remission since 1991 and is now a pediatric nurse.

"PCRF gave us our start as a business. It was our first client. The organization and mission holds a special place in our hearts. As new parents, we are determined to do all we can to see the end to terminal diagnoses in children's cancer." - Jonathan Pauley, Race Director

FINANCIALS



The Pediatric Cancer Research Foundation is an independent, 501(c)(3) non-profit corporation that is privately supported through generous donations from individuals, charitable foundations and businesses.

STATEMENT OF FINANCIAL POSITION

December 31, 2015 and 2014

	2014	2015
ASSETS		
CURRENT ASSETS		
Cash and investments	\$ 876,763	\$ 1,595,172
Receivables	267,374	208,189
Prepaid expenses	54,469	33,835
TOTAL CURRENT ASSETS	1,198,606	1,837,196
PROPERTY AND OTHER ASSETS	5,111	143,867
TOTAL ASSETS	\$ 1,203,717	\$ 1,981,063
LIABILITIES & NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 71,154	\$ 258,487
Grants payable	219,227	261,287
Deferred Revenue	24,793	21,942
TOTAL CURRENT LIABILITIES	315,174	541,716
NET ASSETS		
Unrestricted net assets	888,543	1,439,347
TOTAL LIABILITIES & NET ASSETS	\$ 1,203,717	\$ 1,981,063

REVENUE AND SUPPORT

Statements of Activities and Changes in Net Assets

December 31, 2015 and 2014

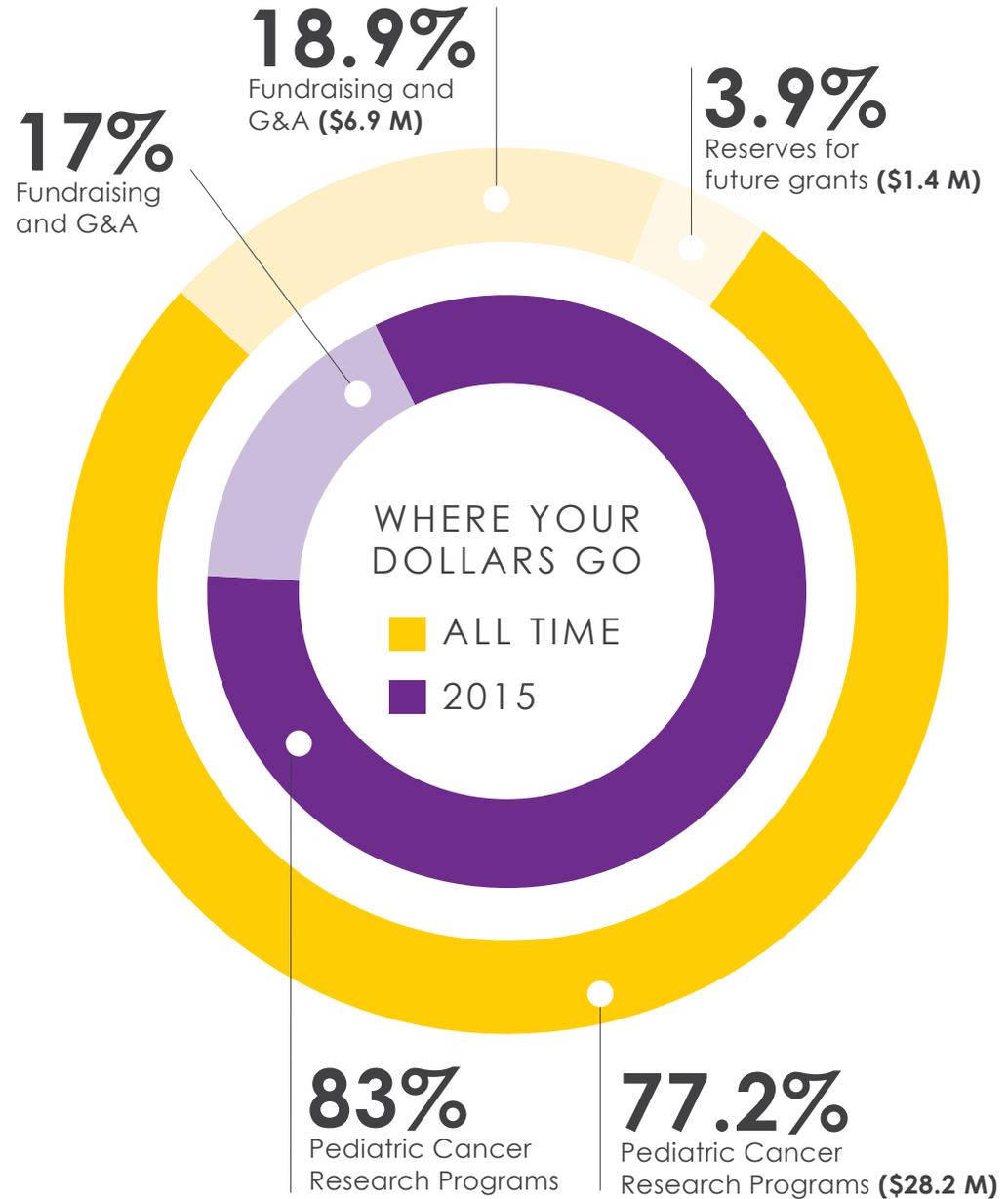
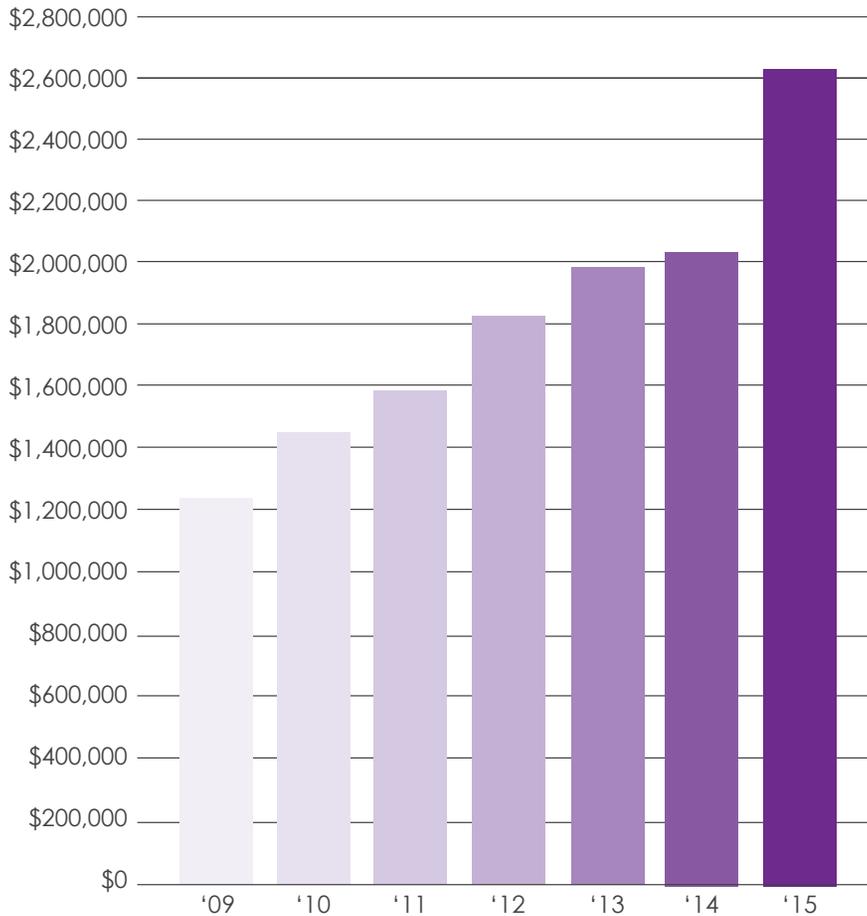
	2014	2015
OPERATING REVENUE AND OTHER SUPPORT		
General Public Support	\$ 1,098,589	\$ 1,105,590
Special events and programs	944,725	1,582,244
TOTAL OPERATING REVENUE AND OTHER SUPPORT	\$ 2,043,314	\$ 2,687,834
EXPENSES		
Program Services - Pediatric Cancer Research	1,733,502	1,687,433
Supporting Services		
Management and General	139,806	140,621
Fundraising	209,681	308,976
TOTAL EXPENSES AND LOSSES	\$ 2,082,989	\$ 2,137,030
INCREASE (DECREASE) IN NET ASSETS	(39,675)	550,804
UNRESTRICTED NET ASSETS AT BEGINNING OF YEAR	\$ 928,218	\$ 888,543
UNRESTRICTED NET ASSETS AT END OF YEAR	\$ 888,543	\$ 1,439,347

FINANCIALS



Of every dollar raised in **2015**, 83% went directly to research that impacts countless young lives, **and for the life of the Foundation over 81% has gone directly to research.**

GROWTH IN NET REVENUE & SUPPORT



YOUR GIFT POWERS HOPE



PCRF has been sustained for the last 34 years thanks to the caring investment of individuals, organizations, and business like you! Your trust over the years is truly valued and put to excellent use in advancing effective lifesaving treatments for children diagnosed with malignant disease. The following organizations and individuals supported PCRF in 2015 by collectively donating over **\$1.9 million** for pediatric cancer research.

A.J. Kirkwood and Associates, Inc.
A.T. Cross
Alfano Family Charitable Foundation
All Baby & Child
Amgen
Anaheim Ducks
Thomas and Rebecca Anderson
Angels Baseball, LP
The Ashley G. Foundation
ASICS America
Athletes Careers Enhanced and Secured, Inc.
James and Shanna Axelson
Bank of America, Merrill Lynch
Baxalta US INC
Bearing
Beckman Coulter Foundation
Phil and Shelly Belling
Robert Bindeman
BJ's Restaurants Foundation
Jay and Carol Borzi
Keegan Bradley
Keith and Helen Brazeau
Dr. Mitchell and Ellen Cairo
Donald and Patricia Camp
Frank and Deidre Campbell
Ernesto and Catherine Capalbo
Capital Group
Car Program
Rod and Rhonda Carew
CashCall
CBRE
Celgene Cellular Therapeutics Division
Change a Life Foundation
Charity Golf International
Chicago Cubs Charities
Chicago Title
Children's & Women's Physicians of
Westchester, LLP
Michelle Clarke

Cleveland Golf
CMGRP, Inc.
Commonwealth Title and Insurance Company
Community Bank
Concepts Unlimited
Corner Bakery Cafe
Cox Castle & Nicholson LLP
Filomen M D'Agostino Greenberg Foundation
D'Augustine Foundation
Jeff and Bonnie Dankberg
Mark and Cindy Dankberg
Dartmouth-Hitchcock
Dr. Jeffrey and Jill Degen
Sylvia Dellar Survivor's Trust
Drybar
Scott and Heidi Ecker
Gary and Naomi Edwards
Endodontic & Periodontic Associates, Ltd.
Entergy
Equity Office
Fareri Associates, LP
Festival Of Children Foundation
First American Title
Galardi Group
Genentech Inc.
George and Betty Harbough Foundation
Gilead Sciences, Inc.
Paul M. Glowienke
Goldberg Charitable Trust
Hyundai Invitational
IMG Worldwide, Inc.
In-N-Out Burger
Incyte Corporation
Jaffe Family Foundation
Dr. Robert and Harriette James
JLC Associates Inc.
John H Grace Foundation
Hiram and Beth Johnson
Dr. Aaron and Jennifer Katz

Kirkland & Ellis Foundation
Koeller, Nebeker, Carlson & Haluck, LLP
LA Galaxy Community Relations
Molly Lawson Trust
LBA Realty
Lend Lease US Construction LMB Inc
Jon and Farrah Lester
Lon V. Smith Foundation
Los Angeles Trial Lawyers Charities
Weiping Lu
The Paul Luisi Foundation
The Marisa Fund, Inc.
Margie McAfee
Craig and Diana McCallister
Len and Janet Mitchell
Mitchell Charitable Trust
Frank and Kathy Moore
Caitlin Motte
National Car Rental
National Charity League
Brad and Chimene Neglia
Nestle Community Foundation
Nike
Novak Charitable Trust
Robert and Susan Okin
Olukai Footwear
One Hope Wine
Orion Property Partners, Inc.
P11 Creative
Thibaut Pizenberg
Walter and Anita Plummer
Polly's Pies
Powerstone Property Management
Putnam Investments
Kevin Reed
RMK Consulting, Inc.
Peter and Tina Rocca
Roger Dunn Golf Shop
Edward and Charis Rosenblum

Sanofi-Avantis
John and Martha Schoenfeld
James Shannon
The Walden W. & Jean Young Shaw Foundation
Shlemmer + Algaze + Associates Interiors
& Architecture, Inc
Shulman Hodges & Bastian
Sigma-Tau Pharmaceuticals
Small Angels Fund Endowment
St. John's University
John Stewart
Sysco Riverside
Takeda Pharmaceuticals North America, Inc.
The Colony Group
The Elite OC Young Professionals
The Frederick A.C. Madsen 2006 Revocable Trust
The McCance Foundation Trust
The Michael and Carol Lowenstein Foundation, Inc.
The Wasily Family Foundation
Joyce Thurber
Transamerica
The George M. Van Cleave Family Foundation
William Vanness
Mary Watson
WDF Inc.
John and Kim Weiner
Wells Fargo Bank
Wells Fargo Insurance
Wescorp
Winslow Maxwell Charitable Trust
Severio and Laurie Worthington
YAFA
The Youssef Real Estate Group
Yusko Family Foundation
Zebra Technologies, Corporation
Zurich American Insurance Company

Honor Roll of Donors for Fiscal year 2015

This Honor Roll recognizes donors who made gifts of \$5,000 or more to the Pediatric Cancer Research Foundation between January 1, 2015 and December 31, 2015. We have made a sincere effort to accurately honor our donors. However, if you should notice an error or omission, please bring it to our attention. For more information about the Honor Roll or to make a gift, please contact Jeri Wilson at (949) 859-6312 or jwilson@pcrf-kids.org.

WAYS TO GIVE

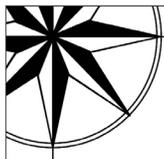


Explore the many ways you can get involved and help the Pediatric Cancer Research Foundation move one step closer to finding a cure for all children with cancer!



DONATE

With every donation PCRF advances research that gives life today. With PCRF you can be confident that over 80% of your tax-deductible gift will translate into immediate treatment for children with cancer.



★★★★
CHARITY NAVIGATOR
Four Star Charity

In 2016, PCRF earned the distinction of a third consecutive 4-star rating from Charity Navigator - something **only 14% of charities in the country have been able to achieve**. This highest designation indicates PCRF's adherence to good governance, transparency, and consistent execution against our mission in a fiscally responsible way.

[DONATE TODAY ▶](#)



WORKPLACE GIVING

By partnering with a charity like PCRF, your business has the opportunity to engage employees, clients, and business partners in a unique way that will showcase the giving spirit of your business.

Together you can bring hope to childhood cancer patients and their families by participating in a number of **Corporate Responsibility opportunities**:

- Employee Giving Programs
- Corporate Sponsorship Opportunities
- Matching gifts
- In-office Fundraising
- Employee Volunteer Days

[LEARN MORE ▶](#)



GET CREATIVE

The power of one is never to be underestimated, especially when it comes to fighting pediatric cancer! You can now be one who fights pediatric cancer by hosting your own online fundraiser which directly benefits PCRF.

What do you enjoy most?

Run a race. Host a chili cook-off. Organize kickball tournament. Or get creative by dedicating a birthday, climbing a mountain or singing 80's rock ballads for donations.

Start your fundraiser today with our new DIY fundraising tool! Whatever your idea is, we have everything you need to help fund vital research.

[LEARN MORE ▶](#)

TESTIMONIALS

Believe it or not, every PCRF event is put together with the help of volunteers! These dedicated individuals make up planning committees, assist at major events, help spread the word and have become ambassadors for PCRF.

JANET MITCHELL

Board Member, Committee Member, & Oncology Family

After my son, Daniel, was successfully treated for Non-Hodgkin's Lymphoma by Dr. Mitchell Cairo in 2008, I took an interest in PCRF after thoroughly researching the ground breaking work the PCRF labs were doing. I decided to become a volunteer and help in fundraising for this amazing organization. I joined the Board of Directors in 2010 and today remain a member. It has truly been a rewarding experience to be part of this wonderful organization as they come closer and closer to finding a cure for childhood cancers.

RALPH FARIELLO

Board Member & Committee Member

I started the NY Golf Tournament nine years ago as my way to get involved with PCRF in its mission to put an end to cancer. Since that time I've been proud to work with many great people, including my family who has volunteered at the golf tournament each year in some way. We are committed to do what we can to help PCRF and all those committed to putting an end to cancer.

SUSAN REID

Emeritus Board Member & PCRF Volunteer

When I answered a request to help address invitations for the Bid for the Kids in 1986, I had no idea that 30 years later I would still be a part of the PCRF family. I wasn't sure that my individual efforts made that much of a difference, but I soon realized that every little bit we give is a part of the big puzzle called a CURE.

I feel so privileged to have watched young cancer patients who once only had hope for survival, grow up, graduate from college, get married and enjoy a normal life. I have learned so much from the oncology families and the other PCRF volunteers, enjoying friendships that will last a lifetime.

Alone we shine with our bright light.
Together we blaze like the sun.

TERRY SHEPHERD AND RUNNING WITH TODD

**Run/Walk Team Captain,
PCRF Volunteer & Cancer Mom**

What I love about my team, over the last 10 years, is how it has grown and how much fun everyone has. Each year, my family, friends and co-workers have gotten together to keep Todd's memory alive while raising money to eradicate this treacherous disease. One friend takes all 10 Running with Todd t-shirts with her as she travels the world wearing a different color one each time she travels to a new place. Each day, she posts and texts pictures as she changes each t-shirt daily. Several co-workers' children think the medals are the coolest and they take them to school to show the other children what they received when they finished the 5K run/walk while bringing an awareness that childhood cancer needs to be eradicated. Everyone inspires me to continue my annual event. I can't wait to have my 11th annual Running with Todd team, in the Spring of 2017. Thank you PCRF for hosting this annual event.

VOLUNTEER

Explore the many ways you can get involved and help the Pediatric Cancer Research Foundation.



Pediatric Cancer Research Foundation | pcrf-kids.org
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