May is National Cancer Research Month and Oncology Nursing Month! We extend our deepest appreciation to oncology nurses for the important roles they play in the lives of all cancer warriors.

With less than 4% of government funding dedicated to childhood cancer research, the impact on kids and doctors is visible. The Pediatric Cancer Research Foundation is committed to funding leading edge research so that every child can have the hope of a cancer free future.

This month, we'll be sharing what PCRF is doing to make a difference in the lives of children with cancer, the importance of research and the promising future ahead.

Help us eliminate childhood cancer

Behind the Science Q & A with Dr. Lingling Chen
Dr. Chen is tackling the most common soft tissue tumor in children, Rhabdomyosarcoma (RMS). She tells us more about her role in helping to ensure all children have a chance at a long, healthy future.

"Only through scientific research can we move the field forward and develop new cures."

Learn More about Dr. Chen's Research

Get Involved!

You can help fund leading edge research by supporting a PCRF event this month.

**Get Fit, Shop and Give Back** *May 3rd, Bloomingdale’s South Coast Plaza*

Click here to RSVP for this exclusive yoga and shopping event in Costa Mesa, CA. Be sure to mention PCRF while shopping in-store for 10% of proceeds to be donated!

**Liuli Crystal Art Exhibit** *May 3-12th, Jewel Court South Coast Plaza*

LIULI Crystal Art has chosen PCRF as their charity of choice for their South Coast Plaza Grand Reopening! Click here to see the limited edition art piece created just for this special occasion.

**Extreme Dimensions Charity Car Show** *May 11th, Extreme Dimensions*

Annual charity car show to showcase a wide variety of aftermarket brands, car clubs, models, raffles & more. 100% of the proceeds raised will benefit PCRF! Click here to learn more.

**Mother's Day Shopping with AmazonSmile**

Shop & support lifesaving research at the same time. Don't forget to choose PCRF as your charity of choice when shopping for Mom this Mother's Day.

**Vote for us for "Best of OC" 2019**

Use your voting power to select PCRF’s Reaching for the Cure as the Best Run/Race of OC, and together we can eliminate childhood cancer through leading edge research.
June is **Cancer Immunotherapy Month**. Immunotherapy is a revolutionary and promising treatment process that boosts the body’s natural defenses to fight cancer. CAR T-cell therapy is a type of immunotherapy.

PCRF funded researcher, Dr. Surojit Sarkar of Seattle Children's Hospital is focused on developing advancements in CAR T-cell therapy. Dr. Sarkar explains what immunotherapy is and how this treatment is being used to help kids fight cancer:
Congratulations to our 2019 Scholarship Awardees!

For the third year, the Pediatric Cancer Research Foundation is proud to support the educational pursuits of pediatric cancer survivors with our annual scholarship program! This year, we awarded 39 scholarships in the amount of $40,000. Congratulations and welcome to the PCRF Family!

Applications for submission will reopen in January 2020.

Congratulations to one of our scholarship recipients, Miquela, who successfully graduated from UC Berkeley! She is now in the process of taking her LSAT exam for Law School! Miquela will be 5 years post bone marrow transplant in August after being diagnosed with Stage 4 Ewing Sarcoma.

PCRF is so proud to have played a part in Miquela's journey after cancer.

Behind the Science Q & A with Dr. Sarah Injac

Dr. Injac is making progress towards finding new and effective treatments for Medulloblastoma through her research thanks to support from the Pediatric Cancer Research Foundation.

"We are currently in an exciting time in the field of pediatric cancer."

Learn More about Dr. Injac's Research

Help Kids Make Memories
Outside the Hospital Walls

Kids should be able to enjoy their childhood and create lasting memories with their friends and family.

With your gift you can sponsor a patient to a “cancer-free” day chalked full of fun – from carnival rides, game booths, petting zoo, pony rides, fishing, arts and crafts, and more!

Sponsor a Family!

UPCOMING EVENTS

- **June 9** - Western Roundup
- **June 10** - Dream.Discover.Cure Golf Tournament
- **July 17** - NVRQT Goes Country
- **August 19** - Rod Carew Charity Golf Tournament

Full Calendar of Events
Spring brought new applications to PCRF for some of the most groundbreaking pediatric cancer research being conducted along with scholarship applications from survivors who are thriving. As these scholars prepare to go back to school, our outside review panel will be scoring some of the best research in the country. Because you have supported PCRF, we have changed the way we treat kids so that they have a better quality of life allowing them to become young adults. For your partnership in this, we are forever grateful!

As you read through these stories, know that your gift has made a difference in the families we serve. Thomas Curran continues to inspire people, as he journeys across America to raise funds and awareness for PCRF. Wherever you are in your journey, please enjoy these days of summer and know your gift has made a difference.
Regards,

Jeri Wilson, Executive Director
Pediatric Research Cancer Foundation

Prime Day is Back!
July 15 & 16

This is one of the biggest shopping days of the year and an opportunity to score great deals and support leading edge research with your purchase through AmazonSmile.

Start shopping and saving lives today

In case you missed it! Thomas Curran is walking coast-to-coast to raise money for PCRF. His goal is to raise $20,000. He dedicates each day’s walk in honor or in memory of a child fighting and shares their stories on social media.

He plans to finish his trek at the Newport Pier in September during Childhood Cancer Awareness Month.

Follow along with his journey! Read his blog or follow on social media.

The Future is Bright for PCRF Scholarship Winners

The Pediatric Cancer Research Foundation is incredibly proud to be a part of supporting extraordinary young people in their next steps to success.

We’d like to introduce you to some of our 2019 PCRF Scholarship Awardees: Saylor, Robbie and Allen.

"Each day I live is another reminder that I survived because of a purpose."

Read their Stories
Follow Along!

Give Monthly, Save More Lives

Make your impact felt by supporting PCRF all year round. When you choose monthly giving, you're demonstrating a commitment to help identify and invest in leading edge pediatric cancer research. Your investment gives a healthier, brighter life to our future leaders.

Every monthly donor who signs up in the month of July ($20 or more) will receive a FREE Hope t-shirt!

Become a Monthly Donor!

You're the first to know!

With your help and support, the Pediatric Cancer Research Foundation's Reaching for the Cure Half Marathon, 10K, 5k and Kids Run was placed in the top 3 for OC Register's Best of OC's Run/Race category! Together we can eliminate childhood cancer through leading edge research.

More details coming soon!

UPCOMING EVENTS

- **July 17** - NVRQT Goes Country
- **August 19** - Rod Carew Charity Golf Tournament
- **September 14** - Bid for the Kids Gala, CA
- **All September** - Dine & Donate

Full Calendar of Events
Dear Friend of PCRF,

As summer is coming to a close, most people are trying to get those last days of carefree, family time in before the order of school and holidays catch up to us. At PCRF, we’re working diligently to identify and fund leading edge research in our search for a cure. No day is the same at PCRF, and this newsletter shares a bit of our fast pace. Celebrating Josh and a wish of his to see snow while his body battles an incredibly rare cancer, to the amazing Vinesauce Community raising over $200k during a 48-hour gaming event in July. September is just around the corner and is our best month to get the message out to “Go Gold”. Childhood Cancer Awareness
Month gives us many opportunities to show these families that we stand by them. Join us this fall and give your time, talent or financial support.

Josh needs your help. PCRF needs your help. By giving to the Pediatric Cancer Research Foundation, you are funding research that saves lives and gives children a chance to feel how cold and wet snow actually feels. The time is now! Your gift positions PCRF to make significant advancements in the search for a cure.

Regards,

Jeri Wilson, Executive Director
Pediatric Cancer Research Foundation

Christmas in July Celebration for "Joshy"

PCRF is honored to have helped fulfill a part of this cancer warrior’s bucket list: to see snow for the first time!

Seven-year-old Josh "Joshy" Esquivel has been battling cancer since age three. He is fighting his 3rd battle with Pineoblastoma, a rare brain cancer. Unfortunately, the percentage of treatment working this time around is less than 5%.

To make Joshy's dream a reality, PCRF and other organizations stepped up including James Event Production and MaxLove Project. The “Christmas” party took place at Oak Canyon Private Park in Santiago Canyon, CA.

The day was made complete with a snow-making truck, Christmas music, Santa Claus and a Batman cake.

Behind the Science Q&A with Dr. Elliot Stieglitz

Dr. Stieglitz is working hard to discover new targeted therapies for patients with Juvenile myelomonocytic leukemia also called JMML, a type of blood cancer that affects infants and young children.

"We are in an unprecedented time in pediatric oncology when revolutionary treatments are now available and are being offered to children, not just adults."
"Vinesauce is Hope" Raises Over $210,000 for Research

We're so thankful for the generosity of the Vinesauce community. Each year, we are blown away by the support and money raised that will help fund the best research in the country. Vinesauce is an online gaming and entertainment stream that was started by a group of friends who wanted to make an online event to benefit a charity. Since then, the Vinesauce community has helped raise over half a million dollars for PCRF since 2015.

Rod Carew Golf Tournament coming up on August 19th!

The Rod Carew Children's Cancer Golf Classic will be held on Monday, August 19th and is officially SOLD OUT! We invite you to still be part of the fun by joining us for dinner and auction!

Register for Dinner

UPCOMING EVENTS

- **August 19** - Rod Carew Charity Golf Tournament
- **September 14** - Bid for the Kids Gala, CA
- **September 21** - Dribble for the Cure at St. John's
- **All September** - Dine & Donate

Full Calendar of Events
Meet Lynden, a 7-year-old with a big heart and an even bigger desire to make a difference for kids fighting cancer. Not only is Lynden passionate about helping others, but she is also fighting cancer herself. She was diagnosed with Stage 3 Anaplastic large cell lymphoma (ALCL), a rare type of non-Hodgkin lymphoma. Her family’s world was turned upside down. Even with her cancer diagnosis, she chooses to remain a happy, vibrant and brave 7-year-old.

A year before Lynden was diagnosed she cut off her hair and donated it to kids with cancer. This was her idea after seeing a girl on TV without hair. She wanted to help. The day after she was diagnosed, she asked her mom if she could start putting money in the change box at McDonald’s to help kids with cancer. Then she and her family started
brainstorming ways she could raise money to donate to kids with cancer. She decided to make bracelets and donate the proceeds to an organization that helps other kids like her. She chose the Pediatric Cancer Research Foundation.

They thought they would only sell about 25 to some family members, but it just took off. In exactly one month, Lynden sold hundreds of bracelets and raised over $10,000 for pediatric cancer research! She now calls her bracelets, “Lynden’s Lotus”; named after the lotus flower charms included on each unique bracelet. They chose the Lotus flower because it represents life and overcoming hardships.

Amanda, Lynden’s mother, said, “We have had so much help from friends and family and neighbors and even strangers; purchasing supplies, making bracelets, packaging them up, mailing them and spreading the word. It’s been such an amazing experience and we are so happy we feel like we could be making a difference, not just raising the funds but helping to spread awareness!”

Since then, Lynden and her family have been relentlessly advocating because they know firsthand the importance of finding a cure and better treatments. While fighting stage III cancer, Lynden and her family have hosted a lemonade stand, a dinner party, and a virtual silent auction. Through the power of community and social media, Lynden’s story has touched the lives of so many in a short time. Lynden is just getting started, but she now has raised over $30,000 – all in the name of pediatric cancer research.

The Power of One! We’re honored to work with Lynden and her family as they survive and thrive battling childhood cancer. Stay tuned for her story coverage on CBS News!

Regards,

Jeri Wilson, Executive Director
Pediatric Cancer Research Foundation

PCRF in the News
Popular DJ and songwriter, Zedd, kicked off his new song debut "Good Thing" by challenging his followers to follow his lead by also doing a good deed. He named it the #GoodThingChallenge and to start it off, he donated $10,000 to the Pediatric Cancer Research Foundation and nominated others to join in.

We're grateful for the support of Zedd in the fight against pediatric cancer.

**Watch the Video**

---

Dr. Tao is working hard to investigate a novel pathway of how neuroblastoma develops, revealing new targets for improved therapy of high-risk neuroblastoma.

"With current available technologies and the expansion of personalized medicine using immunotherapy and targeted therapies, now is the golden era of pediatric cancer research."

**Learn More about Dr. Tao's Research**

---

Our amazing dribblers raised over $137,000!

Together we are advancing our mission to fund leading edge research that demonstrates the best hope for a cure for our fearless warriors.

A special thank you to UCLA's women's and men's basketball teams and the UCLA Athletic Department.

These funds will go straight to the research being done at the Cancer Research Program at UCLA Mattel Children's Hospital.

**Watch the full recap!**
We'll be announcing our 2020 Grantees soon! Stay tuned to learn how your gifts will be making an impact on children with cancer now and in the future!

UPCOMING EVENTS

- November 7 - NY Bid for the Kids
- March 21 & 22 - Reaching for the Cure

Full Calendar of Events
Thanks to you, we can always put our kids first! The communities that support PCRF continue to amaze us with their open hearts and generosity. We are fortunate to work side by side with the best researchers in the world such as Dr. Alex Huang and Dr. Mitchell Cairo, whom you'll read about in this newsletter. Their tremendous impact on the research world is generated by simple gifts such as Lynden and her bracelets, or Laura Vanderhook and Elyse Walker.

As we continue to stand at the forefront of innovations, we know that we are here because of you. I thank you for your continued support as yesterday’s questions become tomorrow’s cure.

With deep gratitude,

Jeri Wilson, Executive Director
Pediatric Cancer Research Foundation
We're so excited to share that cancer warrior, Lynden was featured on KNX 1070 as "Hero of the Week" and featured on CBS News!

Thank you to KNX and CBS News for featuring PCRF & helping to spread awareness about pediatric cancer.

Valpak and PCRF team up to fight pediatric cancer!

PCRF was lucky to be included in Valpak's November ad campaign that was delivered out to 1 million households and encourages its loyal customers to support PCRF. Be sure to look out for yours!

"Our dedication to the health and future of our children should be our top priority."

-Dr. Alex Huang, Case Western Reserve University
Therapy Through Pioneering Research

"Since children have 70 to 75 years ahead of them, our strategies allow enhanced survival with an approach that's more gentle and far less toxic." - Dr. Mitchell Cairo

See how you're making leading edge research possible with the latest brochure from our partners at Maria Fareri Children's Hospital. Read More!

PCRF IN THE COMMUNITY

Thank you PowerStone! Our incredible partners at PowerStone Property Management hosted their 4th Annual Chili Cook off as a way to thank all the sponsors who helped support and raise money for PCRF in 2019. Throughout the years, PowerStone has raised over $600,000 for pediatric cancer research! We're so thankful for their support and

Sip & Shop! Join us for a private shopping give back event on Friday, December 13th from 4pm-7pm at Elyse Walker in Newport Beach. Pick up holiday gifts for your loved ones and double it as a gift of leading edge research!

10% of all purchases will be donated back to PCRF.

Click here to RSVP!
#GivingTuesday is on December 3rd! Invite your friends and family to give back to PCRF on this global day of giving. Stay tuned for our plans and share how you can make a difference this Giving Tuesday.

Another Year of Progress

Enjoy reading about our fearless survivors who were awarded scholarships and the incredible work of Dr. Kathleen Sakamoto at Stanford University, focused on drugs that have fewer side effects ensuring children battling cancer have a better quality of life. These are just a glimpse into the incredible stories behind PCRF—the survivors, the fighters, the heroes.

Together we ask you to join us in our constant fight as we move forward to eliminate childhood cancer.

View our 2018 Annual Report

- December 13 - Elyse Walker Sip & Shop
- March 21 & 22 - Reaching for the Cure Run/Walk