



**PEDIATRIC CANCER RESEARCH FOUNDATION'S
36TH ANNUAL BID FOR THE KIDS GALA**

**MISSION SAN JUAN CAPISTRANO
SATURDAY, SEPTEMBER 14**

Eliminate childhood cancer through leading edge research.

Founded in 1982 by physicians, parents and community leaders, Pediatric Cancer Research Foundation (PCRF) has raised over \$44 million for cancer research. This represents the persistent hard work of physicians, researchers, volunteers, staff and community partners who are dedicated to the health of our future generation - our children.

PCRF is a pioneer in fighting pediatric cancer. Since our inception, through our funding of emerging research we have made a positive impact in improving childhood cancer survival rates from 10% to over 80%. Breakthrough research has helped improve cancer survival rates more dramatically for children than for any other age group. However, there are still childhood cancers that have not had the same results – many aggressive cancers continue to devastate families and rob children of their childhoods. **There is still much to be done and our sense of urgency is greater than ever.**

PCRF cordially invites you to join us in this fight against pediatric cancer on **Saturday, September 14, 2019** for our **36th annual Bid for the Kids Gala**. Together we will dine, dance and bid surrounded by iconic landscape of the **Mission San Juan Capistrano** in San Juan Capistrano, CA.

It is our privilege that we announce this year's **Save a Life Award Honorees**: individual recipient to be recognized is **Mr. Cameron Munson**, and the organization recipient is **LBA Realty**. These recipients embody PCRF's relentless in our quest and realization that leading edge research is our best hope in finding a cure.

You can make a critical difference in the lives of every cancer fighter's journey. This special event provides a number of opportunities for individuals and organizations like yours to support us with a donation, sponsorship, or in-kind contribution. Your tax-deductible gifts will receive recognition at the event with over 300 guests present.

Plant a seed of hope today. Showcase the giving spirit of your business, while giving back to a cause where over 80% of all donations will go directly to research that is saving lives today.

Your gift grows hope,

Jeri Wilson
Executive Director

Erin Arreola
Director of Special Events



BID FOR THE KIDS PARTNERSHIP LEVELS

Partners will be recognized in event materials, social media posts, website, email blasts, and evening program. Each partnership level offers different event impact opportunities. Learn more below.

Eliminate childhood cancer through leading edge research.

PRESENTING SPONSOR | \$35,000 (\$31,500 tax deductible)

Our presenting sponsor will be highlighted throughout the event, on our website, in all communications and press materials. Recognition will be featured prominently in all communications, program and signage.

- Exclusive logo placement on gobo projection and back of bidder cards.
- Logo featured in event step & repeat for guest photography
- 2 Tables of 10 with VIP seating and VIP check-in
- Tableside champagne service
- Skip the lines with 2 passes to the VIP Bar and VIP Auction check out
- Sponsor 6 pediatric patients to attend the Bid for the Kids

TITANIUM SPONSOR | \$15,000 (\$12,900 tax deductible)

Your generous partnership will be highlighted throughout the event, on our website, and in press materials.

- Logo featured in event step & repeat for guest photography
- Table of 12 with Premium seating and VIP check-in
- Tableside champagne service
- Skip the lines with 2 passes to the VIP Bar and VIP Auction check out
- Sponsor 5 pediatric patients to attend the Bid for the Kids

PLATINUM SPONSOR | \$10,000 (\$8,250 tax deductible)

Your generous partnership will be highlighted throughout the event, on our website, and in press materials.

- Logo featured in event step & repeat for guest photography
- Table of 10 with Preferred seating and VIP check-in
- Skip the lines with 2 passes to the VIP Bar and VIP Auction check out
- Sponsor 4 pediatric patients to attend the Bid for the Kids

GOLD SPONSOR | \$7,500 (\$6,100 tax deductible)

Your generous partnership will be highlighted in event program and on our website.

- 1 table of 8 guests
- Skip the line with 2 passes to the VIP Bar
- Sponsor 3 pediatric patients to attend the Bid for the Kids

SILVER SPONSOR | \$5,000 (\$3,950 tax deductible)

Your generous partnership will be highlighted in event program and on our website.

- 6 event tickets
- Skip the line with 2 passes to the VIP Bar
- Sponsor 2 pediatric patients to attend the Bid for the Kids

BRONZE SPONSOR | \$2,500 (\$1,800 tax deductible)

Your generous partnership will be highlighted in event program and on our website.

- 4 event tickets
- Skip the line with 2 passes to the VIP Bar
- Sponsor a pediatric patient to attend the Bid for the Kids

COPPER SPONSOR | \$1,500 (\$800 tax deductible)

Your generous partnership will be highlighted in event program.

- 4 event tickets
- Skip the line with 2 passes to the VIP Bar

Note: In-kind wine & alcohol sponsors are included at the relevant value level.

2019 BID FOR THE KIDS PARTNERSHIP LEVELS

Company or Sponsor Name(s)

Contact Name

Email Address

Daytime Phone Number

Address

Select Partnership Level:

<input type="checkbox"/> Presenting	\$35,000	<input type="checkbox"/> Silver	\$5,000
<input type="checkbox"/> Titanium	\$15,000	<input type="checkbox"/> Bronze	\$2,500
<input type="checkbox"/> Platinum	\$10,000	<input type="checkbox"/> Copper	\$1,500
<input type="checkbox"/> Gold	\$7,500		

Please list my sponsorship in the Program as:

Registration Options: Individual Ticket X _____ \$300 if purchased by August 22nd
\$350 if purchased after August 23rd

Advance Raffle Key Purchase: Chance to win a wine locker full of premium cellar wines.

___ Advance Raffle Keys at \$100 each.

I am unable to attend, enclosed is my donation: \$

Signature:

Date:

Payment Options and Information:

Check Enclosed payable to
Pediatric Cancer Research Foundation

Please invoice me for: \$ _____

Please provide information for an EFT payment

Donate via credit card Business Card Personal Card

Name on Card:

Card #:

Charge my card for: \$

Exp. Date:

Code:

Please note, to be recognized in event collateral, forms must be received by August 20th, 2019.

Guest Information: Once your form is received, someone from the PCRF team will contact you at the email or phone number provided at the top of this form for your guest's names and email addresses.

Note: Each individual will receive goods or services in the amount of \$200 in exchange for their contribution. Federal law requires us to acknowledge that PCRF provided you with certain goods or services in whole or partial consideration for your contribution