

THE PEDIATRIC CANCER RESEARCH FOUNDATION'S  
36<sup>TH</sup> ANNUAL BID FOR THE KIDS GALA

# Hope Grows Here

CELEBRATE CHILDHOOD CANCER AWARENESS MONTH  
WITH THE PEDIATRIC CANCER RESEARCH FOUNDATION

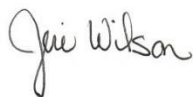
The Pediatric Cancer Research Foundation cordially invites you to include us in your philanthropic giving as a Super Sponsor for our **36th annual Bid for the Kids Gala, on Saturday, September 14, 2019**. The evening celebrates Childhood Cancer Awareness Month by creating awareness and raising vital funds that will help improve the care, quality of life and survival rates of children with cancer. Together we will dine, dance and bid surrounded by the gorgeous landscape and historic landmark at the **Mission San Juan Capistrano** in San Juan Capistrano, CA.

At PCRF we know that progress and advancements in research is key in helping Hope grow in families fighting this disease. Over 37 years we have granted out over \$42 million to research that has led to more survivors than ever before. The fact remains that not all children survive. **It is those children, who left us too soon, who remind us that – we must continue funding this important research.**

**You can make a critical difference in the path of every cancer fighter's journey.** This special event provides a number of opportunities for individuals and organizations like yours to support us with a donation, sponsorship, or in-kind contribution. Your tax-deductible gifts will receive recognition at the event with over 300 guests present.

**Be a hero.** Showcase the giving spirit of your business, while giving back to a cause where over 80% of all donations will go directly to research that is saving lives today.

Your gift grows hope,



Jeri Wilson  
Executive Director



Erin Arreola  
Director of Special Events

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## Sponsorship Opportunities

### PRESENTING SPONSOR | \$35,000 (\$31,500 tax deductible)

- Recognition as Presenting Superhero Sponsor for the Bid for the Kids
- Table of 20 with VIP seating and First Class check-in
- Sponsor 6 pediatric patients to attend the Bid for the Kids
- Premium champagne or wines provided for table
- Company logo in event communications, signage, program and website (with link)

### TITANIUM HERO | \$15,000 (\$12,900 tax deductible)

- Recognition as Premier Sponsor for the Bid for the Kids
- Table of 12 with Premium seating and First Class check-in
- Sponsor 5 pediatric patients to attend the Bid for the Kids
- Premier wines provided for table
- Company logo in event communications, signage, program and website (with link)

### PLATINUM HERO | \$10,000 (\$8,250 tax deductible)

- Recognition as Major Sponsor for the Bid for the Kids
- Table of 10 with Preferred seating and First Class check-in
- Sponsor 4 pediatric patients to attend the Bid for the Kids
- Company name in event signage, program and website (with link)

### GOLD HERO | \$7,500 (\$6,100 tax deductible)

- 8 event tickets
- Sponsor 3 pediatric patients to attend the Bid for the Kids
- Recognition in event program, with company logo and link on website

### SILVER HERO | \$5,000 (\$3,950 tax deductible)

- 6 event tickets
- Sponsor 2 pediatric patients to attend the Bid for the Kids
- Recognition in event program, with company logo and link on website

### BRONZE HERO | \$2,500 (\$1,800 tax deductible)

- 4 event tickets
- Sponsor a pediatric patient to attend the Bid for the Kids
- Recognition in event program, with company logo and link on website

### COPPER HERO | \$1,500 (\$800 tax deductible)

- 4 event tickets
- Recognition in event program

# 2019 BID FOR THE KIDS COMMITMENT FORM

Company or Sponsor Name(s)

Contact Name

Email Address

Daytime Phone Number

Address

## Select Partnership Level:

- |                                     |          |                                 |         |
|-------------------------------------|----------|---------------------------------|---------|
| <input type="checkbox"/> Presenting | \$35,000 | <input type="checkbox"/> Silver | \$5,000 |
| <input type="checkbox"/> Titanium   | \$15,000 | <input type="checkbox"/> Bronze | \$2,500 |
| <input type="checkbox"/> Platinum   | \$10,000 | <input type="checkbox"/> Copper | \$1,500 |
| <input type="checkbox"/> Gold       | \$7,500  |                                 |         |

Please list my sponsorship in the Program as:

**Registration Options:**       Individual Ticket      \$350 X \_\_\_\_\_

**Advance Raffle Key Purchase:** Chance to win a wine locker full of premium cellar wines.

\_\_\_\_\_ Advance Raffle Keys at \$100 each.

I am unable to attend, enclosed is my donation:      \$ \_\_\_\_\_

Signature:

Date:

## Payment Options and Information:

- |  |  |
|--|--|
| <input type="checkbox"/> Check Enclosed payable to<br>Pediatric Cancer Research Foundation | <input type="checkbox"/> Please invoice me for: \$ _____               |
|  | <input type="checkbox"/> Please provide information for an EFT payment |

Donate via credit card

Name on Card:

Card #:

Business Card     Personal Card

Exp. Date:

Code:

**Please note, to be recognized in event collateral, forms must be received by August 20th, 2019.**

**Guest Information:** Once your form is received, someone from the PCRf team will contact you at the email or phone number provided at the top of this form for your guest's names and email addresses.

**Note:** Each individual will receive goods or services in the amount of \$200 in exchange for their contribution. Federal law requires us to acknowledge that PCRf provided you with certain goods or services in whole or partial consideration for your contribution