



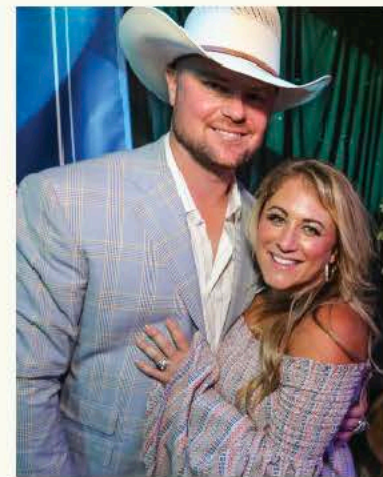
## **PONY UP AS AN EVENT PARTNER**

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Join Cubs starting pitcher Jon Lester, his wife Farrah, Cubs players and coaches for a night of country fun while raising money to help strike out cancer at the Fourth Annual NVRQT Goes Country event. **NVRQT. It's a rally cry that means "never quit."**

The mantra of NVRQT is to unite and inspire children battling cancer around the world. NVRQT is once again going country to raise funds and awareness for the Pediatric Cancer Research Foundation (PCRF), a nonprofit dedicated to research, education and lifesaving advancements for children with cancer to improve the care, quality of life and survival rates of children with malignant diseases.



**Rally alongside us for a great cause.**

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## **WHEN/WHERE**

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**July 17, 2019**, at Joe's Bar on Weed Street at 6 p.m.  
940 W. Weed Street, Chicago  
[www.cubs.com/nvrqt](http://www.cubs.com/nvrqt)

A nationally recognized country music recording artist will headline a night of great music that includes Cubs players and coaches bartending and cooking up country fun. Enjoy a hearty buffet dinner, cocktails and premium silent and live auction as well as games and additional entertainment from players and local celebrities in attendance. There will be an exclusive VIP reception at the start of the event for Event Partners.



## **THE IMPACT**

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As a cancer survivor himself, Jon is on a mission to fund pediatric cancer research through NVRQT and PCRF. It's for the kids.

**Cubs Charities donates event net proceeds to Jon Lester's NVRQT campaign for PCRF.**



## EVENT PARTNERSHIP OPPORTUNITIES

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### PERFECT GAME: \$50,000

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- 18 guest event tickets
- 18 entries to exclusive VIP reception
- Private suite with elevated view of the stage (includes a dedicated bar)
- 18 NVRQT gifts
- One mention on Jon Lester's personal Twitter handle with more than 730,000 followers
- Recognition as the presenting partner of the event whenever mentioned or promoted
- Prominent logo placement on event banner
- Specific mention from stage at event
- Continuous scroll of logo at event
- Name on Cubs Charities event registration website (subject to approval)
- Name recognition on the official NVRQT Facebook page
- Name/logo recognition on PCRFB website
- Opportunity to contribute to the auctions and/or gift bags
- Private appearance (up to one hour) by Jon Lester on mutually agreed upon date
- Meet and greet with artist the night of the event

### NO-HITTER: \$20,000

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- 12 guest event tickets
- 12 entries to exclusive VIP reception
- Reserved tables in premium location
- 12 NVRQT gifts
- One limited edition NVRQT glove
- Logo recognition on event banner
- Continuous scroll of logo at event
- Name on Cubs Charities event registration website (subject to approval)
- Name recognition on the official NVRQT Facebook page
- Name/logo recognition on PCRFB website
- Opportunity to contribute to the auctions and/or gift bags
- One autographed Jon Lester Cubs jersey

### STRIKEOUT: \$10,000

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- Six guest event tickets
- Six entries to exclusive VIP reception
- Reserved table
- Six NVRQT gifts
- Continuous scroll of logo at event
- Opportunity to contribute to the auctions and/or gift bags



### CONTACT INFORMATION

NAME AND TITLE .....

COMPANY OR INDIVIDUAL(S) NAME (AS IT SHOULD APPEAR IN ALL PRINTED MATERIALS)  
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ADDRESS .....

CITY, STATE, ZIP .....

PHONE ..... EMAIL .....

### PARTNERSHIP LEVEL

- PERFECT GAME \$50,000
- NO-HITTER \$20,000
- STRIKEOUT \$10,000
- NO THANKS, WE ARE NOT INTERESTED IN THE EVENT PARTNERSHIP, BUT:  
WE WOULD LIKE TO SUPPORT THE CAUSE WITH A \$.....  
TAX DEDUCTIBLE DONATION

### METHOD OF PAYMENT (All payments must be received by July 1, 2019)

- CHECK PAYABLE TO: CUBS CHARITIES
- MASTERCARD
- VISA
- AMERICAN EXPRESS

CARD NUMBER .....

NAME ON CARD .....

EXPIRATION DATE..... CVV ..... BILLING ZIP CODE .....

**Kindly submit your completed form and payment to Chloe Manese at:  
Chicago Cubs, 1060 W. Addison St., Chicago, IL 60613 or [cmanese@cubs.com](mailto:cmanese@cubs.com).**

Cubs Charities is a 501(c)(3) organization, FEIN 36-3443543, and contributions may be tax deductible. Please consult your tax advisor. We will provide a letter of acknowledgment for your donation including the fair market value of goods and services received.