

ROD
CAREW

Children's Cancer Golf Classic



August 19, 2019
Pelican Hill Golf Club

THE PEDIATRIC CANCER RESEARCH FOUNDATION
PRESENTS THE
24th ANNUAL ROD CAREW CHILDREN'S CANCER GOLF CLASSIC
Monday, August 19, 2019 at Pelican Hill Golf Club, Newport Beach

This year we celebrate the 24th consecutive year that Rod Carew, Hall of Fame baseball great, has partnered with PCRF to host the Annual Rod Carew Children's Cancer Golf Classic. This Orange County favorite golf tournament has raised millions of dollars for pediatric cancer research, all in honor of Michelle Carew's memory. It is with Rod's encouragement and strength that we remain steadfast in our commitment to raising funds that will help save more kids battling cancer, just like Michelle did more than 20 years ago.

*"Thank you for supporting this special day, and the Pediatric Cancer Research Foundation. You are helping save kids that are fighting just like my daughter did over 20 years ago. I may have lost a daughter, but every one of these kids that survives is one of my children now. **These are my kids you are saving today."***

The 24th annual tournament will be held on **Monday, August 19, 2019 at the Pelican Hill Golf Club**. The tournament will be played on both courses. A traditional foursome scramble will be played on one course and a foursome select drive (Shamble) will be played on the other course. The tournament will be played in foursomes with a shotgun start at 9:30AM. After tournament play enjoy a cocktail reception and silent auction, followed by a celebratory dinner beginning at 5:00PM.

Right now we cannot prevent children from being born with pediatric cancers. We can, however, provide them with treatments to overcome many types of these diseases. It just takes resources.

Please consider how you or your organization might partner with us in 2019. Your support and participation are critical to providing hope for a brighter future for all the children and families facing pediatric cancer each day.

Regards,

Rod Carew
Tournament Host

Scott Ecker
Tournament Chairman

Presented by



Benefiting

PCRF Pediatric Cancer
Research Foundation

Bank of America
Merrill Lynch



ROD CAREW



Children's Cancer Golf Classic

Sponsorship Levels & ACTIVATION BENEFITS

Rod Carew, Hall of Fame baseball great, hosts this Orange County favorite golf tournament to raise millions of dollars for pediatric cancer research, all in honor of his daughter's memory. Sponsoring this sell-out golf tournament allows your company to join an elite lineup of corporate sponsors.

PRESENTING SPONSOR, \$15,000

- Exclusive logo marks with event logo
- Most prominent logo recognition in all event media and advertising materials as Presenting sponsor
- Logo on golf carts and event day banners, including tee and green signage on course
- Includes 3 foursomes of golf
- VIP seating for 12 at Dinner/Auction

TITLE SPONSOR, \$10,000

- Logo recognition in all event advertising as Title Sponsor
- Logo on event day banners, tee and green signage
- Includes 2 foursomes of golf and dinner for 10

CLASSIC SPONSOR, \$8,000

- Logo recognition in event advertising as Classic Sponsor
- Logo on event day banners, tee and green signage
- Includes 2 foursomes of golf and dinner for 10

CAREW SPONSOR, \$4,000

- Includes 1 foursome of golf and dinner for 4
- Name recognition on website
- Name recognition tee and green signage on course

UNDERWRITING OPPORTUNITIES

- \$7,500, Bar Sponsor - Includes 1 foursome
- \$7,500, Hole in One - Includes 1 foursome
- \$5,000, Dinner Sponsor - Includes 1 foursome
- \$5,000, Shirt Sponsor - Logo on golf shirts
- \$2,500, Bag Sponsor - Logo on golf bags
- \$2,500, Ball Sponsor - Logo on golf balls

REGISTRATION OPPORTUNITIES

- \$1,000, Individual Golfer - 1 person for golf & 1 seat at dinner
- \$150, Dinner Reception only - 1 seat at Dinner

Quick Event Facts CONTEST & RAFFLE INFO

// Event Date and Location:

Monday, August 19, 2019
9:30am Shotgun Start
Pelican Hill Golf Club, California

// Featured Activities:

2-course sell out with Scramble or Shamble options to play, contest holes, raffle, cocktail reception and silent auction, celebratory dinner with live auction.

// Contest Holes & Raffle

\$100 per person, will receive the chance to compete in all contest holes and a single pick on all (5) raffle boards. \$50 more, you can receive a second set of raffle picks.

You can purchase in advance for yourself, or even your whole foursome!

Premium raffle prizes to include:

3 vacation stays to either Sedona, Napa Valley, or Scottsdale, a Pelican Hill golf package, and a \$500 CASH prize.

Winners are announced during the Dinner Program. Winner must be present to win CASH prize.



2019 PARTNERSHIP FORM

Company

Contact Name

Email Address

Daytime Phone Number

Address

Select Partnership Level:

- | | |
|--|-----------------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 |
| <input type="checkbox"/> Title Sponsor | \$10,000 |
| <input type="checkbox"/> Classic Sponsor | \$8,000 |
| <input type="checkbox"/> Carew Sponsor | \$4,000 |
| <input type="checkbox"/> Individual Registration | \$1,000 X _____ |
| <input type="checkbox"/> Dinner Reception Only | \$150 X _____ |

Underwriting Opportunities:

- | | |
|---|---------|
| <input type="checkbox"/> Hole-in-One | \$7,500 |
| <input type="checkbox"/> Bar Sponsor | \$7,500 |
| <input type="checkbox"/> Dinner Sponsor | \$5,000 |
| <input type="checkbox"/> Shirt Sponsor | \$5,000 |
| <input type="checkbox"/> Bag Sponsor | \$2,500 |
| <input type="checkbox"/> Ball Sponsor | \$2,500 |

Advance Contest Hole & Raffle Buy: *Bonus raffle pick for early purchase!*

- 1 Advance Entries for myself at \$100 -- OR -- _____ Advance Entries for my group at \$100 each
- I am unable to attend, enclosed is my donation: \$

Signature:

Date:

Payment Options and Information:

- | | |
|---|--|
| <input type="checkbox"/> Check Enclosed payable to Pediatric Cancer Research Foundation | <input type="checkbox"/> Please invoice me for: \$ |
| | <input type="checkbox"/> Please provide information for an EFT payment |

- Pay via credit card: Business Card Personal Card

Name on Card:

Card #:

Charge my card for: \$

Exp. Date:

Code:

Golfer Information: Once your form is received, someone from the PCRf team will be in contact for your foursome's names, shirt sizes, and email addresses. For questions, please call (949) 859-6312.

Note: Each individual golfer will receive goods or services in the amount of \$550 in exchange for their contribution. Federal law requires us to acknowledge that PCRf provided you with certain goods or services in whole or partial consideration for your contribution.

SPONSORSHIP DEADLINE FOR MAXIMUM PRINT INCLUSION: JULY 15, 2019

Remit form to Erin Arreola • earreola@pcrf-kids.org • Fax 949-859-6323 • PCRf Tax ID #95-3772528