



**THE PEDIATRIC CANCER RESEARCH FOUNDATION  
PRESENTS THE  
8<sup>th</sup> Annual St. John's Dribble for the Cure**

It is with great honor that we announce the St. John's Men and Women's Basketball teams are teaming up for another year with the Pediatric Cancer Research Foundation (PCRF) for the **8<sup>th</sup> Annual St. John's Dribble for the Cure. The event will take place on the St. John's campus at the Carnesecca arena on Saturday, September 22, 2018.**

This will be a meaningful day for the entire family and a great opportunity to raise funds for pediatric cancer research. Proceeds will be directed to the PCRF Laboratory at New York Medical College, directed by Mitchell S. Cairo, M.D. Chief of Pediatric Hematology, Oncology and Stem Cell transplantation at Maria Fareri Children's Hospital and New York Medical College.

Today, despite the incredible progress in technology, cancer still claims the lives of more children than any other disease.

Each year Dribble for the Cure continues to draw hundreds of participants consisting of families, friends, and sponsors from Queens and the New York metropolitan area. In the past 7 years, we have raised over \$500,000. This brings PCRF closer to improving the care, quality of life and survival rates of children with cancer.

Please join us in our fundraising effort by subscribing to one of our sponsorship levels that are available on the attached sponsorship form. Your support and participation can truly make a difference in the lives of children suffering from cancer. We hope you will be able to join us on campus on September 22nd, both as a sponsor and a participant!

Sincerely,

Jeri Wilson  
Executive Director

Catherine Raack  
Development Associate



# EVENT PARTNERSHIP OPPORTUNITIES & BENEFITS



## **\$20,000 – NATIONAL CHAMPION SPONSOR**

- National Title Sponsorship of all Dribble for the Cure events (currently held at two major U.S. universities, University of California Los Angeles and St. John's University in New York)
- Highest profile recognition in all media and advertising for each Dribble for the Cure event
- Company logo placement as the National Title sponsor featured on event brochure(s), website(s) and marketing materials
- Opportunity for company representative to kick-off each Dribble for the Cure event
- Company logo on Start/Finish banner and on front of event t-shirts
- Complimentary expo booth space
- Opportunity to place promotional item(s) in participant goodie bags
- 25 complimentary participant registrations with custom team event shirts

## **\$10,000 – FINAL FOUR SPONSOR**

- Company logo placement on select event promotion materials including brochure and website, and on back of official event t-shirts
- Complimentary expo booth space
- Opportunity to place promotional item in participant goodie bags
- 20 complimentary participant registrations with custom team event shirts

## **\$5,000 – ELITE EIGHT SPONSOR**

- Company logo placement on select event promotion materials including brochure and website, and on back of official event t-shirts
- Complimentary expo booth space
- Opportunity to place promotional item in participant goodie bags
- 15 complimentary participant registrations.

## **\$2,500 – SWEET SIXTEEN SPONSOR**

- Company logo placement on event website, and name on back of official event t-shirt
- 10 complimentary participant registrations

## **\$1,000 – INVITED TO THE DANCE SPONSOR**

- Selective name recognition on event website, and name on back of official event t-shirt
- 5 complimentary participant registrations

## **SPONSOR A DRIBBLE FOR THE CURE TEAM**

### **\$500 – BIG EAST CHAMPION**

- Sponsors 20 local kids to participate & each to receive a FREE basketball

### **\$250 – BIG EAST PLAYER OF THE YEAR**

- Sponsors 10 local kids to participate & each to receive a FREE basketball

**\*SPONSORSHIP DEADLINE FOR MAXIMUM PRINT INCLUSION: AUGUST 9, 2018**

Contact: Catherine Raack • catherine@pcrf-kids.org • 949-859-6312 • PCRF Tax ID #95-3772528

# 2018 ST. JOHN'S DRIBBLE PARTNERSHIP FORM

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Company

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Contact Name

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Email Address

Daytime Phone Number

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Address

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### Select Partnership Level:

National Champion \$20,000

Final Four Sponsor \$10,000

Elite Eight Sponsor \$5,000

Sweet Sixteen Sponsor \$2,500

Invited to the Dance \$1,000

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### Sponsor a Dribble Team:

Big East Champ \$500

Big East Player \$250

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I am unable to attend, enclosed is my donation: \$

Signature:

Date:

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### Payment Options and Information:

Check Enclosed payable to Pediatric Cancer Research Foundation

Please invoice me for: \$

Please provide information for an EFT payment

Donate via credit card

Name on Card:

Card #:

Business Card  Personal Card

Exp. Date:

Code:

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### PCRF Supported Research

Dozens of researchers and staff have been supported by PCRF grants in locations across the U.S. The funds raised from this event will be directed to the **PCRF Laboratory at New York Medical College directed by Mitchell S. Cairo, M.D.**

### Mail, Fax or Email your Sponsorship Form to:

Pediatric Cancer Research Foundation  
17932 Sky Park Circle, Suite E, Irvine, CA 92614  
Fax 949-859-6323

### Questions?

Catherine Raack, catherine@pcrf-kids.org  
Phone 949-859-6312

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