

ROD
CAREW



Children's Cancer Golf Classic

August 27, 2018
Pelican Hill Golf Club

**THE PEDIATRIC CANCER RESEARCH FOUNDATION
PRESENTS THE
23rd ANNUAL ROD CAREW CHILDREN'S CANCER GOLF CLASSIC**

This year we celebrate the 23rd consecutive year that Rod Carew, Hall of Fame baseball great, has partnered with PCRf to host the Annual Rod Carew Children's Cancer Golf Classic. This Orange County favorite golf tournament has raised millions of dollars for pediatric cancer research, all in honor of Michelle Carew's memory. After a year hiatus, Rod made an enthusiastic return after having missed last year's tournament for the first time in over 2 decades. With his encouragement and strength we continue in our fight to help save kids that are battling cancer just like Michelle did more than 20 years ago.

It is with great admiration and respect that we announce this year's **Michelle Carew Spirit Award** recipient will be **Jim Axelson**, with UBS.

"PCRf does more with less resources than any organization I have ever seen or been involved with. I have seen the miracles and listened to the stories from the kids that PCRf has been able to help and it always reminds me how blessed I am, so it thrills me to do my little part to help." – Jim Axelson

Jim's "little part" for more than 20 years has resulted in hundreds of thousands of research dollars, growth in awareness, and a leadership role that others have followed in order to find a cure for pediatric cancer.

Right now we cannot prevent children from being born with pediatric cancers. We can, however, provide them with treatments to overcome many types of these diseases. It just takes resources.

The 23rd annual tournament will be held on **Monday, August 27, 2018 at the Pelican Hill Golf Club**. The tournament will be played on both courses. A traditional foursome scramble will be played on one course and a foursome select drive (Shamble) will be played on the other course. The tournament will be played in foursomes with a shotgun start at 9:30AM. After tournament play enjoy a cocktail reception and silent auction, followed by a celebratory dinner beginning at 5:00PM.

Please consider how you or your organization might partner with us in 2018. Your support and participation are critical to providing hope for a brighter future for all the children and families facing pediatric cancer each day.

Regards,

Rod Carew
Tournament Host

Scott Ecker
Tournament Chairman

Presented by



Benefiting

Pediatric Cancer
Research Foundation

Bank of America
Merrill Lynch



ROD CAREW



Children's Cancer Golf Classic

Sponsorship Levels & ACTIVATION BENEFITS

Rod Carew, Hall of Fame baseball great, hosts this Orange County favorite golf tournament to raise millions of dollars for pediatric cancer research, all in honor of his daughter's memory. Sponsoring this sell-out golf tournament allows your company to join an elite lineup of corporate sponsors.

PRESENTING SPONSOR, \$15,000 (SOLD)

- Exclusive logo marks with event logo
- Most prominent logo recognition in all event media and advertising materials as Presenting sponsor
- Logo on golf carts and event day banners, including tee and green signage on course
- Includes 3 foursomes of golf
- VIP seating for 12 at Dinner/Auction

TITLE SPONSOR, \$10,000

- Logo recognition in all event advertising as Title Sponsor
- Logo on event day banners, tee and green signage
- Includes 2 foursomes of golf and dinner for 10

CLASSIC SPONSOR, \$8,000

- Logo recognition in event advertising as Classic Sponsor
- Logo on event day banners, tee and green signage
- Includes 2 foursomes of golf and dinner for 10

CAREW SPONSOR, \$4,000

- Includes 1 foursome of golf and dinner for 4
- Name recognition on website
- Name recognition tee and green signage on course

UNDERWRITING OPPORTUNITIES

- \$5,000, Hole in One - Includes 1 foursome (SOLD)
- \$5,000, Bar Sponsor - Includes 1 foursome
- \$5,000, Dinner Sponsor - Includes 1 foursome (SOLD)
- \$5,000, Shirt Sponsor - Logo on golf shirts (SOLD)
- \$2,500, Bag Sponsor - Logo on golf bags
- \$2,500, Ball Sponsor - Logo on golf balls (SOLD)

REGISTRATION OPPORTUNITIES

- \$1,000, Individual Golfer - 1 person for golf & 1 seat at dinner
- \$150, Dinner Reception only - 1 seat at Dinner

Quick Event Facts CONTEST & RAFFLE INFO

// Event Date and Location:

Monday, August 27, 2018
9:30am Shotgun Start
Pelican Hill Golf Club, California

// Featured Activities:

2-course sell out with Scramble or Shamble options to play, contest holes, raffle, cocktail reception and silent auction, celebratory dinner with live auction.

// Contest Holes & Raffle

\$100 per person, will receive the chance to compete in all contest holes and a single pick on all (5) raffle boards. \$50 more, you can receive a second set of raffle picks.

You can purchase in advance for yourself, or even your whole foursome!

Premium raffle prizes to include:

3 vacation stays to either Sedona, Napa Valley, or Scottsdale, a Pelican Hill golf package, and a \$500 CASH prize.

Winners are announced during the Dinner Program. Winner must be present to win CASH prize.



2018 PARTNERSHIP FORM

Company

Contact Name

Email Address

Daytime Phone Number

Address

Select Partnership Level:

Underwriting Opportunities:

Presenting Sponsor	SOLD	Hole-in-One	SOLD
<input type="checkbox"/> Title Sponsor	\$10,000	Bar Sponsor	SOLD
<input type="checkbox"/> Classic Sponsor	\$8,000	Dinner Sponsor	SOLD
<input type="checkbox"/> Carew Sponsor	\$4,000	Shirt Sponsor	SOLD
<input type="checkbox"/> Individual Registration	\$1,000 X _____	<input type="checkbox"/> Bag Sponsor	\$2,500
<input type="checkbox"/> Dinner Reception Only	\$150 X _____	Ball Sponsor	SOLD

Advance Contest Hole & Raffle Buy: *Bonus raffle pick for early purchase!*

 1 Advance Entries for myself at \$100 -- OR -- _____ Advance Entries for my group at \$100 each

I am unable to attend, enclosed is my donation: \$

Signature:

Date:

Payment Options and Information:

Check Enclosed payable to Pediatric Cancer Research Foundation

Please invoice me for: \$

Please provide information for an EFT payment

Donate via credit card Business Card Personal Card

Name on Card:

Card #:

Charge my card for: \$

Exp. Date:

Code:

Golfer Information: Once your form is received, someone from the PCRF team will be in contact for your foursome's names, shirt sizes, and email addresses. For questions, please call (949) 859-6312.

Note: Each individual golfer will receive goods or services in the amount of \$550 in exchange for their contribution. Federal law requires us to acknowledge that PCRF provided you with certain goods or services in whole or partial consideration for your contribution.

SPONSORSHIP DEADLINE FOR MAXIMUM PRINT INCLUSION: JULY 15, 2018

Remit form to Erin Arreola • earreola@pcrf-kids.org • Fax 949-859-6323 • PCRF Tax ID #95-3772528