

# SUPER GALA

35<sup>TH</sup> ANNUAL PEDIATRIC CANCER RESEARCH FOUNDATION

BID FOR THE KIDS GALA

BECAUSE SOME BATTLES ARE WORTH FIGHTING FOR

The Pediatric Cancer Research Foundation cordially invites you to include us in your philanthropic giving as a Super Sponsor for our **35<sup>th</sup> annual Bid for the Kids Gala, on Saturday, October 20, 2018**. Together we will dine, dance and bid surrounded by the most rare and exotic cars in the world at the **Marconi Automotive Museum** in Tustin, CA.

The Pediatric Cancer Research Foundation (PCRF) started right here in Orange County 36 years ago with one goal – saving children’s lives. PCRF has since granted out over \$32 million to research that has led to more survivors than ever before. The fact remains that not all children survive. **It is those children, who left us too soon, who remind us that – we must continue funding this important research.**

At PCRF we know that some battles are worth fighting for. For 36 years we have thrived against pediatric cancer with the help of our heroes – ordinary people, doing extra ordinary things. It is with great pleasure and respect that we announce our heroes for this year’s **Save a Life Award Honorees** will include both an individual and an organization that has done extra ordinary things to help pediatric cancer research thrive:

## Keith Koeller, Individual Recipient

Keith is an active member of our board and has experienced pediatric cancer firsthand with his own son’s cancer journey. Today his son, Greg, is a thriving survivor. His cancer does not define him or hold him back from life’s greatest experiences. He is a reminder of why research works and why funding is necessary for future children – so that they can thrive just like Greg.

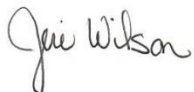
## Beckman Coulter Foundation, Organization Recipient

The Beckman Coulter Foundation has supported the mission of PCRF for over 25 years! From funding research grants and lectureships, to creating countless auction baskets, their commitment toward helping find a cure for pediatric cancer has remained constant. What began with a single employee, has since flourished into hundreds of employees over 2 decades creating hope for a cure.

**You too can make a critical difference in the path of every cancer fighter’s journey.** This special event provides a number of opportunities for individuals and organizations like yours to support us with a donation, sponsorship, or in-kind contribution. Your tax-deductible gifts will receive recognition at the event with over 300 guests present.

**Be a hero.** Showcase the giving spirit of your business, while giving back to a cause where over 80% of all donations will go directly to research that is saving lives today.

Your gift powers hope,



Jeri Wilson  
Executive Director



Erin Arreola  
Director of Special Events

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BID FOR THE KIDS GALA

SPONSORSHIP OPPORTUNITIES

## PRESENTING SUPERHERO | \$35,000 (\$31,500 tax deductible)

- Recognition as Presenting Superhero Sponsor for the Bid for the Kids
- Table of 20 with VIP seating and First Class check-in
- Sponsor 6 pediatric patients to attend the Bid for the Kids
- Premium champagne or wines provided for table
- Company logo in event communications, signage, program and website (with link)

## TITANIUM HERO | \$15,000 (\$12,900 tax deductible)

- Recognition as Premier Sponsor for the Bid for the Kids
- Table of 12 with Premium seating and First Class check-in
- Sponsor 5 pediatric patients to attend the Bid for the Kids
- Premier wines provided for table
- Company logo in event communications, signage, program and website (with link)

## PLATINUM HERO | \$10,000 (\$8,250 tax deductible)

- Recognition as Major Sponsor for the Bid for the Kids
- Table of 10 with Preferred seating and First Class check-in
- Sponsor 4 pediatric patients to attend the Bid for the Kids
- Company name in event signage, program and website (with link)

## GOLD HERO | \$7,500 (\$6,100 tax deductible)

- 8 event tickets
- Sponsor 3 pediatric patients to attend the Bid for the Kids
- Recognition in event program, with company logo and link on website

## SILVER HERO | \$5,000 (\$3,950 tax deductible)

- 6 event tickets
- Sponsor 2 pediatric patients to attend the Bid for the Kids
- Recognition in event program, with company logo and link on website

## BRONZE HERO | \$2,500 (\$1,800 tax deductible)

- 4 event tickets
- Sponsor a pediatric patient to attend the Bid for the Kids
- Recognition in event program, with company logo and link on website

## COPPER HERO | \$1,500 (\$800 tax deductible)

- 4 event tickets
- Recognition in event program

# 2018 BID FOR THE KIDS COMMITMENT FORM

Company or Sponsor Name(s)

Contact Name

Email Address

Daytime Phone Number

Address

## Select Partnership Level:

- |   |          |                                      |         |
|---|----------|--------------------------------------|---------|
| <input type="checkbox"/> Presenting Superhero | \$35,000 | <input type="checkbox"/> Silver Hero | \$5,000 |
| <input type="checkbox"/> Titanium Hero        | \$15,000 | <input type="checkbox"/> Bronze Hero | \$2,500 |
| <input type="checkbox"/> Platinum Hero        | \$10,000 | <input type="checkbox"/> Copper Hero | \$1,500 |
| <input type="checkbox"/> Gold Hero            | \$7,500  |                                      |         |

Please list my sponsorship in the Program as:

**Registration Options:**       Individual Ticket      \$350 X \_\_\_\_\_

**Advance Raffle Key Purchase:** Chance to win a wine locker full of premium cellar wines.

\_\_\_ Advance Raffle Keys at \$100 each.

I am unable to attend, enclosed is my donation:      \$

Signature:

Date:

## Payment Options and Information:

- |  |  |
|--|--|
| <input type="checkbox"/> Check Enclosed payable to<br>Pediatric Cancer Research Foundation | <input type="checkbox"/> Please invoice me for: \$ _____               |
|  | <input type="checkbox"/> Please provide information for an EFT payment |

Donate via credit card

Name on Card:

Card #:

Business Card     Personal Card

Exp. Date:

Code:

**Please note, to be recognized in event collateral, forms must be received by September 14th, 2018.**

**Guest Information:** Once your form is received, someone from the PCRf team will contact you at the email or phone number provided at the top of this form for your guest's names and email addresses.

**Note:** Each individual will receive goods or services in the amount of \$175 in exchange for their contribution. Federal law requires us to acknowledge that PCRf provided you with certain goods or services in whole or partial consideration for your contribution