

**Bid for the Kids**  
*Journey of Hope*

**The Pediatric Cancer Research Foundation**

presents the

**New York Bid for the Kids**

The **Pediatric Cancer Research Foundation** invites you to include us in your philanthropic giving as a sponsor for the Bid for the Kids on **Thursday, November 8, 2018 at Tappan Hill Mansion in Tarrytown, New York**. Join us this year as we take a *Journey of Hope* to honor oncology children and their families, and raise the necessary funds for pediatric cancer research.

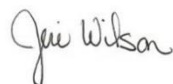
The Pediatric Cancer Research Foundation (PCRF) has partnered with businesses, foundations and individuals for over 36 years to grant out over \$42 million dollars for pediatric cancer research. In that time, we have seen dramatic improvements in the treatment, care and prevention of childhood cancers. At PCRF, we are committed to funding innovative research so that every child has a cancer-free future.

All proceeds from this event will support the Pediatric Cancer Research Foundation Laboratory directed by Mitchell S. Cairo, M.D. at the Maria Fareri Children's Hospital at Westchester Medical Center and New York Medical College in Valhalla, New York.

It is our privilege that we announce this year's Dream Big Award recipients will be, **Avinash Mohan, M.D. and Michael Tobias, M.D.** We are thankful for their longstanding commitment to improving the lives of children fighting cancer. It is our privilege to acknowledge them for all their accomplishments and dedication to finding a cure.

You too can make a critical difference in the path of every cancer fighter's journey. We ask you to consider how you can partner with us for this year's event with the gift of sponsorship. Showcase the giving spirit of your business, while giving back to a cause where over 80% of all donations will go directly to research that is saving lives today.

Thank you for joining us on our journey, where together we can find a cure for pediatric cancer.



Jeri Wilson  
Executive Director

# Bid for the Kids Journey of Hope

## SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR | \$10,000 *(\$8,500 tax deductible)*

- Table of 10 guests to awards dinner with VIP seating
- Personal PCRf Laboratory tour by Mitchell S. Cairo M.D. on mutually agreeable date
- Recognition as Premium Sponsor by speakers at event
- Company logo in event communications, signage and program
- Full page ad in evening program
- Link to company website on PCRf website

### PLATINUM SPONSOR | \$7,500 *(\$6,300 tax deductible)*

- 8 guest reservations to awards dinner
- Special recognition by speakers at event
- Company logo in event communications, signage and program
- Full page ad in evening program
- Link to company website on PCRf website

### GOLD SPONSOR | \$5,000 *(\$4,100 tax deductible)*

- 6 guest reservations to awards dinner
- Special recognition by speakers at event
- Company name in event signage, program
- Full page ad in evening program
- Link to company website on PCRf website

### SILVER STAR | \$2,500 *(\$1,900 tax deductible)*

- 4 guest reservations to awards dinner
- Recognition in event program
- Full page ad in evening program
- Link to company website on PCRf website

### BRONZE SPONSOR | \$1,000 *(\$700 tax deductible)*

- 2 guest reservations to awards dinner
- Bronze half page ad in evening program

# 2018 BID FOR THE KIDS COMMITMENT FORM

Company

Contact Name

Email Address

Daytime Phone Number

Address

## Select Partnership Level:

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Diamond Sponsor  | \$10,000 | <input type="checkbox"/> Silver Sponsor       | \$2,500 |
| <input type="checkbox"/> Platinum Sponsor | \$7,500  | <input type="checkbox"/> Bronze Sponsor       | \$1,000 |
| <input type="checkbox"/> Gold Sponsor     | \$5,000  | <input type="checkbox"/> Program Full Page Ad | \$250   |

Please list my sponsorship in the Program as:

## Registration Options:

- Individual Ticket \$300 X \_\_\_\_\_

## Advance Raffle Ticket Purchase: Away Suitcase filled with over 20 bottles of premium alcohol

- \_\_\_\_\_ Advance Raffle Tickets at \$100 each.

- I am unable to attend, enclosed is my donation: \$ \_\_\_\_\_

Signature:

Date:

## Payment Options and Information:

- |   |  |
|---|--|
| <input type="checkbox"/> Check Enclosed payable to Pediatric Cancer Research Foundation | <input type="checkbox"/> Please invoice me for: \$ _____               |
| <input type="checkbox"/> Donate via credit card   | <input type="checkbox"/> Please provide information for an EFT payment |

Name on Card:

Card #:

Business Card  Personal Card

Exp. Date:

Code:

**Please note, to be recognized in event collateral, materials must be received by October 11th, 2018.**

**Guest Information:** Once your form is received, someone from the PCRf team will be in contact for your guest's names and email addresses.

**Note:** Each individual will receive goods or services in the amount of \$150 in exchange for their contribution. Federal law requires us to acknowledge that PCRf provided you with certain goods or services in whole or partial consideration for your contribution