



11th ANNUAL PEDIATRIC CANCER RESEARCH FOUNDATION DREAM. DISCOVER. CURE. GOLF TOURNAMENT

Honorary Chairs

John Deegan
Len and Janet Mitchell
David Goldwasser
Steve Lavin
John & Brenda Fareri
Alec Cloke
John Alfano
Pat Whalen
Edward Rosenblum
Robert Hariri

The Pediatric Cancer Research Foundation invites you to include us in your philanthropic giving for the **11th Annual Pediatric Cancer Research Foundation Dream. Discover. Cure. Golf Tournament** on **Monday, July 9, 2018 at Hackensack Golf Club** in Oradell, New Jersey.

For 37 years, the Pediatric Cancer Research Foundation has partnered with businesses, foundations and individuals to grant out over \$42 million for pediatric cancer research. In that time, we've seen dramatic improvements in the treatment, care, and prevention of childhood cancers. At PCRF we are committed to continue funding innovative research so that every child can have the hope of a cancer-free future.

All proceeds from this tournament will support the Pediatric Cancer Research Foundation Laboratory directed by Mitchell S. Cairo, M.D. at the Maria Fareri Children's Hospital at Westchester Medical Center and New York Medical College.

2018 Steering Committee

Thomas Brennan
John Deegan
Ralph Fariello
Thomas Gilchrist
Anu O'Brien
Edward Rosenblum

It is our privilege to announce Ralph Fariello as this year's **Dream Big Award** recipient. Ralph is a Board Member whose entire family has supported the great work of Dr. Cairo and PCRF through the years. We are grateful for his steadfast support and personal generosity to PCRF.

We would like to invite you to consider how you or your organization might partner with us for this year's event. There are a variety of attractive partnership opportunities that will help you in building brand loyalty, engaging new customers and showcasing your commitment to the community.

Thank you for your support in providing a brighter future for all the children and families facing pediatric cancer each day.

Sincerely,

Jeri Wilson
Executive Director

Catherine Raack
Development Associate

SPONSORSHIP LEVELS

For sponsorship information, contact Catherine Raack at 949.859.6312 or catherine@pcrf-kids.org



HOLE IN ONE
\$20,000

- Three foursomes
- Twelve dinner guests
- Exclusive banner at clubhouse
- Logo on participant gift bags
- Exclusive Recognition in all event material.
- Logo on PCRF website
- Tee signage on course



DOUBLE EAGLE
\$15,000

- Two foursomes
- Eight dinner guests
- Logo on all golf carts
- Premium item with logo given to all golfers
- Premiere Recognition in all event material.
- Logo on PCRF website
- Tee signage on course



EAGLE
\$10,000

- One foursome
- Four dinner guests
- Premium item with logo given to all golfers
- Prime Recognition on all event materials.
- Logo on PCRF website
- Tee signage on course



BIRDIE
\$5,000

- One foursome
- Four dinner guests
- Option to place collateral items in gift bag
- Recognition on all event materials.
- Logo on PCRF website
- Tee signage on course



PAR
\$3,000

- Two golfers
- Two dinner guests
- Recognition on all event materials.
- Logo on PCRF website
- Tee signage on course



BALL SPONSOR
\$2,500

- Logo on sleeve of golf balls given to all participants

2018 GOLF PARTNERSHIP

Company

Contact Name

Email Address

Daytime Phone Number

Address

Select Partnership Level(s):

- | | | | |
|--|----------|--|----------|
| <input type="checkbox"/> Hole in One Sponsor | \$20,000 | <input type="checkbox"/> Double Eagle Sponsor | \$15,000 |
| <input type="checkbox"/> Eagle Sponsor | \$10,000 | <input type="checkbox"/> Birdie Sponsor | \$5,000 |
| <input type="checkbox"/> Par Sponsor | \$ 3,000 | <input type="checkbox"/> Ball Sponsor | \$2,500 |
| <input type="checkbox"/> Individual Golfer | \$ 750 | <input type="checkbox"/> Reception Dinner Only | \$200 |

I am unable to attend, enclosed is my donation: \$

Signature:

Date:

Payment Options and Information:

- | | |
|---|--|
| <input type="checkbox"/> Check Enclosed payable to Pediatric Cancer Research Foundation | <input type="checkbox"/> Please invoice me for: \$ |
| <input type="checkbox"/> Payment via credit card | <input type="checkbox"/> Please provide information for an EFT payment |

Name on Card:

Card #:

Business Card Personal Card

Exp. Date:

Code:

Golfer Information: Once your form is received, someone from the PCRf team will be in contact for your foursome's names, shirt sizes, and email addresses.

Note: Each individual golfer will receive goods or services in the amount of \$415 in exchange for their contribution. Federal law requires us to acknowledge that PCRf provided you with certain goods or services in whole or partial consideration for your contribution.

SPONSORSHIP DEADLINE FOR MAXIMUM PRINT INCLUSION: JUNE 1, 2017

Contact: Catherine Raack • catherine@pcrf-kids.org • 949-859-6312 • PCRf Tax ID #95-3772528
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