



The **Pediatric Cancer Research Foundation** (PCRF) started here in Orange County 35 years ago with a small group of dedicated parents, physicians, and community partners, all with **one common goal – saving children's lives**. PCRF has since raised over \$40 million for research that has led to many positive advances in the treatments and survival rates of children.

What we'd like to share with you today is, PCRF's 24th annual Western Roundup event. This event is PCRF's only "FUN"-raiser exclusively for oncology patients and their families. We are excited to provide over 200 cancer families with a "cancer-free" day full of carnival rides, game booths, petting zoo, pony rides, fishing, arts and crafts, and more!

We ask you to consider becoming an Underwriter for this special event by helping sponsor families to attend or sponsoring some of the activities that are provided. With packages of all sizes, you or your organization can say you played a part in providing a cancer patient and their family with a fun-filled day full of amazing memories. This is a wonderful opportunity to showcase the giving spirit of your business, while supporting a cause where 80% of all donations will go directly to research that is saving lives today.



*your gift
powers hope!*

For more information or
for volunteer opportunities
please call PCRF at (949) 859-6312

www.pcrf-kids.org

Western Round-Up Underwriting Opportunities

We would like to support the **24th Annual Western Round-Up** in honor of this celebration for Oncology Kids and their Families in Southern California at the following level:

- \$10,000** Exclusive Recognition as presenting sponsor in email and web marketing
Employee Engagement opportunities to interact with patients and families onsite
Underwrites (4) inflatable attractions, (2) rides, and professional caricature artists
Sponsors (10) doves for Dove Release Ceremony
Company Official invited to assist in raffle awards
- \$5,000** Corporate Recognition in email and web marketing
Employee Engagement opportunities to interact with patients and families onsite
Underwrites (2) inflatable games and face painters
Sponsors (5) doves for Dove Release Ceremony
- \$2,500** Name Recognition in email and web marketing
Host 15 cancer patients and their families to attend Western Round-Up
- \$1,000** Host 5 cancer patients and their families to attend Western Round-Up
- \$1,000** Underwrite Pony Rides at Western Round-Up for all in attendance
- \$750** Underwrite Petting Zoo at Western Round-Up for all in attendance
- \$500** Underwrite a game booth with prizes at Western Round-Up (13 booths available)
- \$250** Underwrite Arts & Crafts activities at Western Round-Up for all in attendance

Company Name: _____ Email: _____

Contact Name: _____ Phone Number: _____

Address: _____

City, State, Zip: _____

Signature: _____

Date: _____

Payment Options and Information:

Check Enclosed payable to Pediatric Cancer Research Foundation

Please invoice me for: \$ _____

Please provide information for an EFT payment

Charge my credit card \$ _____

Name on Card: _____

Card #: _____

Business Card Personal Card

Exp. Date: _____

Code: _____

Fax or Mail your Sponsorship Form to:

Pediatric Cancer Research Foundation
9272 Jeronimo Road, Suite 122 Irvine, CA 92618
Fax 949-859-6323

Questions?

Contact our Events Director, Erin Arreola directly at:
Email earreola@pcrf-kids.org
Phone 949-859-6312