



The **Pediatric Cancer Research Foundation** (PCRF) started here in Orange County 34 years ago with a small group of dedicated parents, physicians, and community partners, all with **one common goal – saving children's lives**. PCRF has since raised over \$36 million for research that has led to many positive advances in the treatments and survival rates of children.

What we'd like to share with you today is, PCRF's 23rd annual Western Roundup event. This event is PCRF's only "FUN"-raiser exclusively for oncology patients and their families. We are excited to provide over 200 cancer families with a "cancer-free" day full of carnival rides, game booths, petting zoo, pony rides, fishing, arts and crafts, and more!

We ask you to consider becoming an Underwriter for this special event by helping sponsor families to attend or sponsoring some of the activities that are provided. With packages of all sizes, you or your organization can say you played a part in providing a cancer patient and their family with a fun-filled day full of amazing memories. This is a wonderful opportunity to showcase the giving spirit of your business, while supporting a cause where 80% of all donations will go directly to research that is saving lives today.



*your gift
powers hope!*

For more information or
for volunteer opportunities
please call PCRF at (949) 859-6312

www.pcrf-kids.org

Western Round-Up Underwriting Opportunities

We would like to support the **23rd Annual Western Round-Up** in honor of this celebration for Oncology Kids and their Families in Southern California at the following level:

- \$5,000** Host 50 families to Western Round-Up
- \$2,500** Host 25 families to Western Round-Up
- \$1,000** Host 10 families to Western Round-Up
- \$1,000** Will provide Pony Rides at Western Round-Up for all in attendance
- \$750** Will provide Petting Zoo at Western Round-Up for all in attendance
- \$500** Will provide a game booth with prizes at Western Round-Up (13 booths available)
- \$250** Will provide Arts & Crafts activities at Western Round-Up for all in attendance

Company/Donor Name

Contact Name

Daytime Phone Number

Address

City, State, Zip

Hope Sponsor	\$5,000	
Dove Sponsor	\$2,500	
Host a Family	\$1,000	
Pony Rides	\$1,000	
Petting Zoo	\$750	
Game Booth & Prizes	\$500/each	
Arts & Crafts	\$250	
I would like to add a donation in the amount of,		
I am unable to attend. Enclosed is my donation of,		
Total Enclosed		

<input type="checkbox"/>	Enclosed is my check made payable to: Pediatric Cancer Research Foundation
<input type="checkbox"/>	Please invoice me
<input type="checkbox"/>	Please charge my credit card:
	Name as it appears on card:
	#: _____
	Expiration: _____
	Ver. Code: _____
	Signature: _____

Please join PCRF in the fight to save a child's life. Visit our website to take a closer look at each researcher, institution and pediatric oncology focus for which they are advancing the survival rates and treatments for children fighting malignant diseases.

Fax or Mail your Sponsorship Form to:

Pediatric Cancer Research Foundation
 9272 Jeronimo Road, Suite 122 Irvine, CA 92618
 Fax 949-859-6323

Questions?

Contact our Events Director, Erin Arreola directly at:
 Email earreola@pcrf-kids.org
 Phone 949-859-6312

PCRF Tax-exempt ID #95-3772528

Return this form to: PCRF, 9272 Jeronimo Road, Suite 122, Irvine, CA 92618

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