



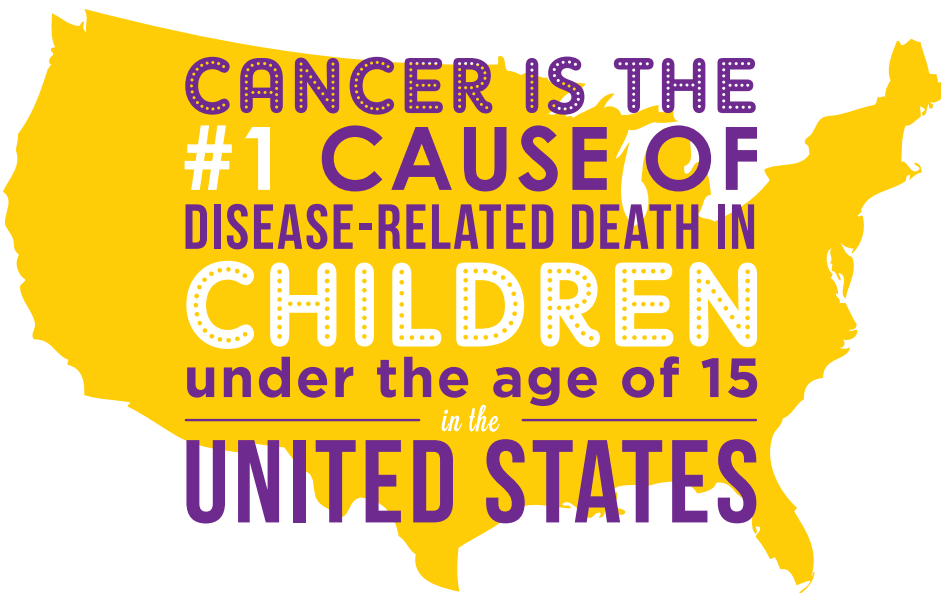
PCRF Pediatric Cancer Research Foundation

OUR MISSION

Since its establishment in 1982 as a grass-roots organization, the **Pediatric Cancer Research Foundation (PCRF)** has focused its efforts to improve the care, quality of life and survival rate of children with malignant diseases.



1 IN 4
ELEMENTARY SCHOOLS
has a child with
CANCER



CANCER IS THE
#1 CAUSE OF
DISEASE-RELATED DEATH IN
CHILDREN
under the age of 15
in the
UNITED STATES

the average
HIGH SCHOOL HAS

2
STUDENTS
WHO ARE CURRENT OR
FORMER CANCER PATIENTS



BECAUSE OF
RESEARCH

THE CANCER DEATH RATE
HAS DROPPED MORE
DRAMATICALLY FOR
CHILDREN THAN FOR ANY
OTHER AGE GROUP.

IN 2014

approximately

\$8 BILLION

of government
annual funding is set
aside for all types of
cancer research.

BUT,

LESS THAN 4%

goes towards
CHILDHOOD CANCER
RESEARCH.