

Pediatric Cancer Research Foundation Privacy Policy

Privacy Statement

The Pediatric Cancer Research Foundation ("PCRF") is committed to maintaining the personal information you provide to us. This Privacy Statement sets out the governing principles for our use of personal information we may obtain about you. We are located in the United States of America.

By using PCRF's sites, you agree to the transfer of your personal information to or within the United States. By using our website www.PCRF-Kids.org, or by registering as a user of the services or purchaser of the goods that we provide, or by requesting information, you agree to the collection and use of information as set forth in this Privacy Statement. If you do not agree with our Privacy Statement or our practices with respect to your personal information, please do not use the Site.

Collection of Personal Information

PCRF collects personal information from our members, as part of the registration process and to maintain our membership information. This personal information may include names, postal addresses, email addresses, telephone numbers, and other information, such as survey responses. We may also collect other demographic information. This information, alone or in combination with other information, may constitute personally identifiable information (PII).

If you make a purchase on our Site, we may collect your credit card information as well as other information related to your purchase. If you visit our Facebook or other social media pages, or participate in one of our promotions, we may collect information you submit or make publicly available.

Use and Sharing of Personal Information

We will not share your personal information with others, except as described below or after we inform you and give you an opportunity to opt out of having your personal information shared.

We may use such voluntarily provided information to improve our understanding of your interests, to improve our services, or to contact you.

We may use your personal information to send emails to you with PCRF-related news, products, offers, surveys, promotions and information. You can choose not to receive such communications by clicking the "Unsubscribe" link located on the message or [emailing us](#).

We may share your personal information with third parties that perform certain services on our behalf—such as fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis, and supporting our website functionality. We do not give these service providers permission to share or use your personal information for any other purposes.

We may disclose your personal information in response to a subpoena or similar investigative demand, a court order, or a request for cooperation from a law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us.

We may also disclose your personal information to assist in efforts to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of our company, our users, our employees, or others, or to enforce our website terms and conditions or other agreements or policies.

We may share your personal information in connection with a substantial corporate transaction, such as a merger, consolidation, or asset sale of certain operational units, or in the unlikely event of insolvency or bankruptcy.

Tracking Visits to Our Site

Like many websites, our Site monitors visitor traffic patterns by logging tracking data, which is collected automatically from each Site visitor. Tracking data may include information such as the IP address of the visitor's computer, its browser type and operating system, the referring site, which pages of the Site were visited, the order in which they were visited, and which links were clicked.

The PCRF-kids website may contain links to other, third-party websites. Also, other parties may collect personally identifiable information about your online activities over time and across different websites when you use our Site. This Privacy Statement does not apply to those sites or parties. You should contact those parties or linked sites directly for information on their privacy, data collection and distribution policies.

Cookies, Web Beacons and Similar Tracking Methods

Users visit our Site via a browser, such as Microsoft Internet Explorer, Google Chrome, Apple Safari or Firefox. Our Site uses "cookies" (i.e., small text files placed on a visitor computer's hard drive) and other technologies that allow us to recognize your browser when you visit our Site. They help us determine information such as the type of content that a visitor accesses on our Site and the length of time that the visitor spends on any particular area of the Site.

You can set your browser to accept all cookies, reject all cookies or notify you when a cookie is set. Each browser is different, so check its "Help" menu to learn how to change your cookie preferences. You can visit our Site without accepting cookies. If you do not accept cookies, you may not be able to enjoy all the benefits of being a registered user of our Site.

The Site may also use analytics script codes. These codes are small pieces of computer code which allow us to count how many people visit our site or certain pages on the site or open an e-mail. They allow us to better customize the Web site in order to personalize it and improve your experience while visiting.

There are "do not track" or similar browser choices available to consumers with respect to online web activity, but given the present lack of consensus of what constitutes an informed election, appropriate trigger or breadth of scope of such choice, our Site will continue to operate as described in this Statement, whether or not a "do not track" signal is received.

Under 13 Years Old

This website is not intended or designed to attract children under the age of 13. We do not knowingly collect personally identifiable data from or about any person under the age of 13. If you are under 13 years old and wish to ask a question or use this website in any way that requires you to submit your personal information, please get your parent or guardian to do so on your behalf.

Integrity and Security of Personal Information

Use of SSL and encryption – When the Pediatric Cancer Research Foundation transfers and receives certain types of sensitive information such as online donations and account information, we direct visitors to a secure server, which communicates via SSL encryption and which has been designed to reduce the possibility of interception and hacking. You'll know that you're in a secure area of our website when the "http" portion of the PCRf website address in your browser changes to "https." The "s" stands for "secure."

Restricting who has access to your information – the VFW Foundation employs commercially reasonable managerial and technical measures to help protect the security and integrity of the personal information it collects online through this site. You acknowledge, however, that no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while the VFW Foundation strives to protect your personal information, we cannot ensure the security of any information you transmit to or from this site.

California Residents

YOUR CALIFORNIA PRIVACY RIGHTS

PCRf collects various types of personal information about you both online and offline during the course of our relationship. Generally, PCRf prohibits third party use of your personal information for direct marketing except in the case of the Reaching for the Cure timing company and photographer. Under California law, if you are a resident of California, you may make a written request to PCRf about how we have shared your information with third parties for their direct marketing purposes. In response to your written request, PCRf is allowed to provide you with a notice describing the cost-free means to opt-out of our sharing your information with third parties, if the third party will use your information for its direct marketing purposes.

If you would like to exercise your rights under California law, please send your written request to the e-mail address or postal address below. YOUR WRITTEN REQUEST MUST INCLUDE YOUR POSTAL ADDRESS SO THAT WE MAY PROVIDE YOU WITH OUR NOTICE AND THIRD PARTY DIRECT MARKETING OPT-OUT FORM. PCRf will provide you with this form within 30 days of receiving your written request.

E-mail Address: info@pcrf-kids.org

Postal Address:

Attention: Philanthropy Manager
Pediatric Cancer Research Foundation
17932 Sky Park Circle, Suite E
Irvine, CA 92614

International Visitors

Our Site is hosted in the United States. If you access the Site or Services from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure that differ from United States laws, please be advised that through your continued use of our Site, you are transferring your personal information to the United States and you consent to that transfer and this Privacy Policy. Additionally, you understand that your personal information may be processed in countries (including the United States) where laws regarding processing personal information may be less stringent than in your country.

Changes to this Privacy Statement

We may update this Privacy Statement from time to time. We will notify you of material changes to this Statement by posting the updated Statement on this page. We ask that you bookmark and periodically review this page to ensure your familiarity with the current version of our Statement. You can determine when this Statement was last changed by checking the "Effective Date" line at the top of this Policy.

How to Update Your Personal Information

If you are a registered user of our Site, you may update your contact information and any name changes by contacting the PCRf office at (949)859-6312 or email info@pcrf-kids.org.

Reviewed: January 2021