



Annual Report 2018

2018



ELIMINATING CHILDHOOD CANCER THROUGH LEADING EDGE RESEARCH

The Pediatric Cancer Research Foundation identifies and funds leading edge researchers that demonstrate the best hope for a cure of childhood cancer.

PEDIATRIC CANCER FACTS



Cancer is the #1 cause of disease-related death in children in the United States.



Worldwide, a child is diagnosed with cancer every 2 minutes.



Less than 4% of government funding is dedicated to childhood cancer research.

FIGHTING
CANCER with
RESEARCH
Since **1982**

191
58
33
420K
37

191 Annuals Grants

Supporting **58** Principal Investigators

Representing **33** Leading Institutions

420,000 childhood cancer survivors are alive in the US today.

Over the last **37** years, survival rates for childhood cancer have risen from 10% to over 80%.



RANKING

The Pediatric Cancer Research Foundation continues to be awarded a Platinum rating, the highest possible ranking from Guidestar USA. Donors may have confidence in PCRf's ability to fund the best researchers in the world, with the utmost attention to financial efficacy and transparency.

WHERE YOUR DOLLARS GO

PCRF DOLLARS EXPENDED SINCE 1982

Cancer Research Programs	\$34,044,492	75.4%
Fundraising and G&A	\$8,730,255	19.3%
Reserves	\$2,349,931	5.2%
<hr/>		
Total Dollars Raised	\$45,124,678	100%

19.3%

Fundraising &
Administration

5.2%

Reserves for Future
Cancer Research
Grants

75.4%

Cancer Research
Programs

“ We are what we repeatedly do.
Excellence, then, is not an act, but a habit. ”

- Aristotle

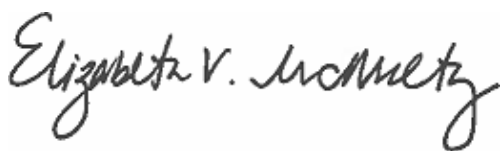
Since our inception, through our funding of emerging research we have made a positive contribution in improving childhood cancer survival rates from 10% to over 80%. Despite this incredible progress, there are still many aggressive cancers that continue to devastate families and rob children of their childhoods. There is much to be done and our sense of urgency is greater than ever.

As mothers we can only imagine what it is like to hear the words, “your child has cancer”. When our phone rings, more often than not, it is because a friend or family member just heard these words. Countless families are now part of the Pediatric Cancer Research Foundation (PCRF) simply because their most precious gift is ill, and in need of a cure. It is our job to connect these families with institutions and caring physicians who will not only treat the disease, but encourage and help them to survive and thrive!

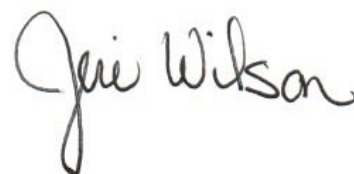
One recent call from a family on the east coast sought assistance in connecting with the head of one of our well known centers we have supported over many years. Not only did the center call the family, it was the CEO and head of research who called the father directly, a father so desperately looking for answers. These are the caring individuals we at PCRF are proud to call our partners.

The following pages tell the story of a 38 year old foundation that has made a lasting impact on the lives of many families. We continue to have the highest rating reflecting our financial transparency with the GuideStar Platinum - evidence to our donors that PCRF is a good investment. Enjoy reading about our fearless survivors who were awarded scholarships and the incredible work of Dr. Kathleen Sakamoto, Stanford University, focused on drugs that have fewer side effects ensuring children battling cancer have a better quality of life. These are just a glimpse into the incredible stories behind PCRF—the survivors, the fighters, the heroes.

Together we ask you to join us in our constant fight as we move forward to eliminate childhood cancer..



Elizabeth McNulty
President and Mom
Taylor Anderson, LLP



Jeri Wilson
Executive Director and Mom
The Pediatric Cancer Research Foundation

LIFE-CHANGING IMPACT

RESEARCH



The Pediatric Cancer Research Foundation is a pioneer in eliminating childhood cancer through our ability to identify and fund leading edge research. We exclusively target funds toward emerging and breakthrough opportunities. Since its inception in 1982, PCRF has made a positive impact in improving childhood cancer survival rates from 10% to over 80% through funding of emerging research. PCRF awards four types of grants: Emerging Investigator Fellowship Grants, Translational Research Grants, Basic Science Grants and Designated Grant Programs. Types of cancer research funded by PCRF in 2018 include: Solid Tumors, Osteosarcoma, Leukemia/Lymphoma, Gliomas, Wilm's Tumor, Medulloblastoma, Ewing Sarcoma and Pleuropulmonary Blastoma.

SURVIVORSHIP

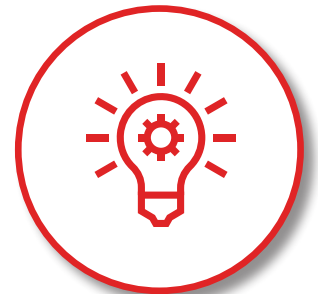


Childhood cancer survivors are more than four times more likely to have difficulty finding employment as compared to healthy adults. Through the PCRF Survivor's Scholarship, PCRF provides a tangible means of supporting quality of life for childhood cancer survivors in hopes to actively contribute to the long-term care of cancer survivors, giving them tools to succeed in their community and adult lives. And ultimately, improving quality of life and raising employment statistics for this population. To date, the Pediatric Cancer Research Foundation has awarded 38 scholarships totaling \$55,000 for pediatric cancer survivors. Since its launch, the submission of applications has grown exponentially each year. PCRF received 13 applications in 2017 and 38 applications in 2018.

INNOVATION

"Over 80% of children with cancer survive beyond 5 years. However, many of the treatments offered including chemotherapy, radiation, and stem cell transplantation, result in significant toxicities and long-term complications. If the cancer returns, there are very few treatment options for children. Currently, many of the new drugs developed by pharmaceutical companies only focus on treating adult cancers. Since pediatric tumors are quite different from adult tumors, many of the drugs are not effective. Therefore, it is critical to identify new approaches to treat childhood cancer that are more effective and have fewer side effects. Development of new drugs for childhood cancer should be a priority for all researchers studying pediatric tumors."

- Dr. Kathleen Sakamoto, Stanford University



CORPORATE

“Supporting PCRF with our time, energy and financial support has been a cornerstone of community involvement for LBA Realty. We continue to be motivated by the courage of these children and we want to make an impact on their lives and give them hope. Since 2004, LBA has been an active participant in PCRF’s Reaching for the Cure Event and has raised over \$200,000 in that 15 year span. In addition to creating a team and fundraising, LBA has partnered with our various relationships in raising corporate sponsorships, key to making the event successful. At this year’s event, LBA raised over \$21,000 towards pediatric cancer research. With over 70 employees and family members running and walking in the event, this year was especially meaningful as we walked for Klay, a 3-year-old currently battling grade 4 glioblastoma. Introduced to LBA by Chris McGahey, who is part of LBA’s accounting department, we were honored to have Klay and his family join us as we walked in support of him, his family and his fight.” – Brad Neglia, LBA Realty



EDUCATION

The 6th International Symposium on Childhood, Adolescent and Young Adult Non-Hodgkin Lymphoma was held in Rotterdam, the Netherlands on September 26-29, 2018. This prestigious conference, chaired by Mitchell S. Cairo, MD, New York Medical College, was coordinated and sponsored at the Platinum level by PCRF and attended by several PCRF board members and volunteers. The Symposium, held every 3 years, is a continuing effort to create an international platform for physicians, scientists and other investigators to communicate, develop and share information for future collaborative strategies for the treatment of childhood, adolescent and young adult non-Hodgkin lymphoma. The international faculty was comprised of 50 of the world’s leaders in pediatric cancer research. In attendance were 246 medical professionals representing 41 countries.

ADVOCACY

Marla was diagnosed with cancer at the age of 23 while living in New York City and working as a senior consultant for a financial data software company. She spent her time with family and friends, enjoying her life as a young adult. One day she felt some chest pain, but thought it was due to a pulled muscle. She noticed large lumps on each side of her neck that started to hurt. She went to her doctor where a chest x-ray revealed a large mediastinal mass. A week later, a biopsy showed Stage IIB Classical Hodgkin Lymphoma. Her whole life came to a stop. Marla was treated on the PCRF supported institutional pilot trial which uses targeted immunotherapy. This treatment reduces the exposure to toxic chemotherapy as well as eliminates the need for radiation treatment. Marla put her life on hold during her treatment, but with a huge support network, made it through. She is now cancer free, back at work and giving back to the community. She has become an advocate for pediatric cancer research. In Marla’s own words, “I was lucky to have the support that I did and an amazing group of doctors who knew the exact course of treatment. I made a promise that when I finished my own journey against cancer, I would give back and help others battling this disease by raising money and awareness for Pediatric Cancer Research Foundation so that others can live to tell their stories too.”



FINANCIALS

The Pediatric Cancer Research Foundation is an independent, 501(c)(3) non-profit corporation that is privately supported through generous donations from individuals, charitable foundations and businesses. Of every dollar raised, over 80% goes directly to research that impacts countless young lives.

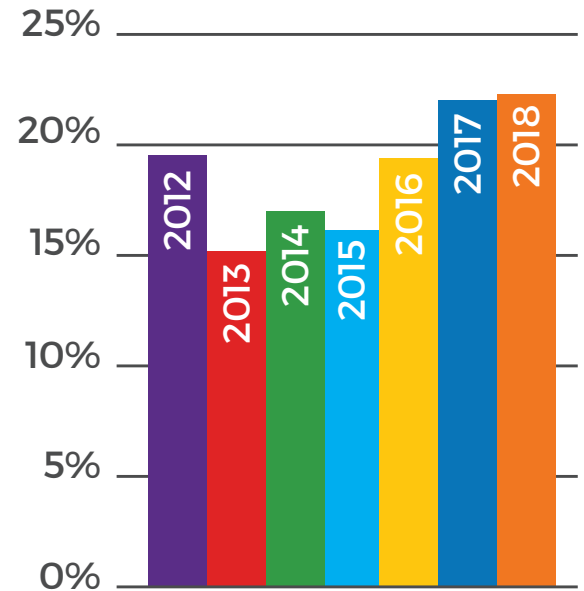
STATEMENT OF FINANCIAL SUPPORT

CURRENT ASSETS	2018	2017
Cash & Investments	\$2,213,009	\$2,768,464
Receivables	\$523,678	\$53,390
Prepaid Expenses	\$57,061	\$96,553
Total Current Assets	\$2,793,748	\$2,918,407
Property & Other Assets	\$70,804	\$73,315
TOTAL ASSETS	\$2,864,552	\$2,991,722
LIABILITIES & NET ASSETS		
Accounts Payable	\$119,012	\$151,056
Grants Payable	\$364,381	\$386,115
Deferred Revenue	\$31,228	\$39,219
Total Current Liabilities	\$514,621	\$576,390
NET ASSETS		
Unrestricted Net Assets	\$2,349,931	\$2,415,332
TOTAL LIABILITIES & NET ASSETS	\$2,864,552	\$2,991,722

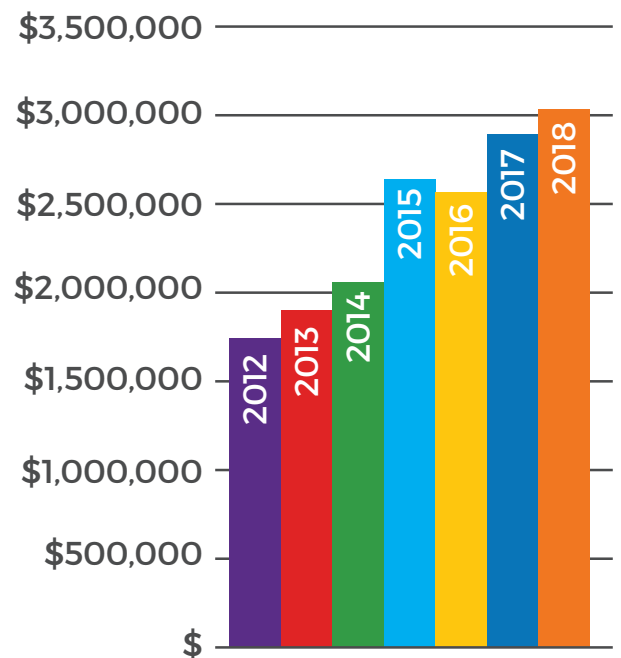
OPERATING REVENUE & OTHER SUPPORT

	2018	2017
General Public Support	\$1,719,912	\$1,703,553
Special Events and Programs	\$1,029,306	\$1,209,044
International Symposium	\$277,341	
TOTAL REVENUE & SUPPORT	\$3,026,559	\$2,912,597
EXPENSES		
Program Services - Pediatric Cancer Research	\$2,421,019	\$1,845,150
Supporting Services		
Management and General Fundraising	\$201,534	\$201,610
	\$469,407	\$438,799
TOTAL EXPENSES	\$3,091,960	\$2,485,559
INCREASE (DECREASE) IN NET ASSETS	(\$65,401)	\$427,038
UNRESTRICTED NET ASSETS AT BEGINNING OF YEAR	\$2,415,332	\$1,988,294
UNRESTRICTED NET ASSETS AT END OF YEAR	\$2,349,931	\$2,415,332

OPERATING EFFICIENCY Percent of Annual G&A Costs to Revenue



GROWTH IN NET REVENUE & SUPPORT



Research gets Results



**We are Cure Seekers, relentless
in our quest to eliminate
childhood cancer.**

Please Join Us!
pcrf-kids.org